High Efficiency Urinal Rebate Program
For Commercial, Industrial, and Institutional Customers

Rebate Amounts: $450.00 per urinal max* for pre-qualified hardware

*Rebates cover materials only (labor not included) and cannot exceed the cost of materials

Applicant must:

- Have a City of Santa Rosa water account (service) in their name for the property where the project will be completed.
  - If the property owner is the participant in the program and not the water account holder, they must receive written consent from the water account holder using a City of Santa Rosa Tenant/Account Holder Permission Form.
- Agree that the hardware is retained while you are the current account holder or property owner. If hardware is replaced with equipment of lower standards during that time, the entire rebate amount must be refunded.

Steps to Participate:

1) If not already pre-qualified, call Water-Use Efficiency staff at 707-543-3985 for prequalification, eligibility verification and a virtual site visit.

2) After eligibility of site is verified and approved:
   a) You may then proceed with urinal replacement.
   b) You have 120 days from date of approval to complete the project.

3) Project Guidelines:
   a) Existing urinal must flush at 1.0 gallons per flush or greater.
   b) Replacement urinal must be on the approved list and flush at 0.125 gallons (1 pint) per flush or less:
      i) Approved urinals located on the EPA WaterSense Product listing under the category of “Flushing Urinals” at:
         https://www3.epa.gov/watersense/product_search.html
      ii) Note: existing porcelain fixture and flush valve must meet manufacturer’s flush rate specifications for 0.125 gallons per flush or less. This typically means that both the porcelain fixture and the flush valve must be replaced.
   c) Purchase and install new urinal.
   d) Retain/obtain receipt(s) or invoice(s) itemizing the materials used in the project area*

4) Once project is finished based on above guidelines, and within the 120-day period, call 707-543-3985 to setup a post-inspection.

5) City staff will verify completion and that the project follows the guidelines above.
   a) If approved, customer will submit receipt(s) and sign Certificate of Participation and Approval agreeing to terms of rebate.

6) Rebates are processed within 4 to 8 weeks after completed project is approved.