

Goal 2.5.1

Create public open space for pedestrians to enjoy in the Downtown and Station Area.



*Figure 2.5.1
Prince Greenway Park, which provides paths leading to the Prince Memorial Greenway, is well lit with benches, a water fountain and public art.*

Guidelines

- A. Pedestrian paths, plazas and public open spaces should be well lit with pedestrian scaled fixtures with warm lighting.
- B. Plazas and public open spaces should provide pedestrians with adequate furnishings to promote use of the space.
- C. Public open spaces and plazas should be designed with particular attention to security, a sense of containment, solar exposure, and relationship to neighboring uses and circulation patterns.
- D. Wherever possible, orient paths, plazas and public open spaces to food services.
- E. New development within the Railroad Square Sub-Area of the Station Area should be designed to create opportunities for interaction with adjacent development or public spaces. Internalization or isolation of active uses or spaces is discouraged.
- F. The connection point where Fourth Street intersects the creek should be celebrated with a memorable public space.

Goal 2.5.2

Encourage development to orient toward Santa Rosa Creek environs and the Prince Memorial Greenway.



*Figure 2.5.2
Creekside oriented development - the Hyatt Vineyard Creek Hotel adjacent to Santa Rosa Creek.*

Guidelines

- A. New commercial projects should be encouraged to orient to Santa Rosa Creek with entrances, windows, patios, outdoor seating and other amenities located on the creek side of such projects. See also the City of Santa Rosa Citywide Creek Master Plan.
- B. Thoughtfully consider the potential linkages between existing and proposed public open space, plazas and pedestrian paths.

Goal 2.5.3

Maximize visual and physical connections for Santa Rosa Creek.



*Figure 2.5.3
Santa Rosa Creek.*

Guidelines

- A. A parallel frontage street should be provided along the Santa Rosa Creek corridor in the Imwalle Gardens Sub-Area of the Station Area Plan to maximize visual and physical connections with the creek.
- B. The point at which Santa Rosa Avenue crosses over Santa Rosa Creek should include special signage or artwork to create an entry element and to announce the presence of the creek. Artwork should signify the importance of a future gateway park and proposed performing arts center nearby.
- C. The point at which West Third Street crosses Santa Rosa Creek should include special signage or artwork to announce the presence of the creek.
- D. The Prince Memorial Greenway standard light fixtures with banner brackets should be placed regularly along the corridor.
- E. The Prince Memorial Greenway standard furniture should be included at intersection access points and within parks and open spaces adjacent to the Santa Rosa Creek corridor.
- F. An entry point to the creek should be provided where the B Street alignment intersects the creek at First Street.
- G. New development should accommodate development of pedestrian and bicycle connections between Santa Rosa Creek and Fourth Street, Santa Rosa Creek and Pierson / West Sixth Street, and West Third Street and the Joe Rodota Trail.

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