INFORM

Public Participation Goal
To provide the public with balanced and objective information to assist them in understanding the problem, alternatives, opportunities, and/or solutions.

Promise to the Public
We will keep you informed.

Examples
Meeting participation, In person visits, Factsheets, Websites, Social Media Posts, Emails, Open Houses.

CONSULT

To obtain public feedback on analysis, alternatives, and/or decisions.

We will keep you informed, listen to and acknowledge concerns and aspirations, and provide feedback on how public input informed and influenced decisions.

Public comment, Focus groups, Surveys, Public meetings, Online engagement tools, Pop-ups, Walking tours, Community mapping.

INVOLVE

To work directly with the public throughout the process to ensure that public concerns and aspirations are consistently understood and considered.

We will work with you to ensure that your concerns and aspirations are directly reflected in the alternatives developed and provide feedback on how public input informed and influenced decisions.

Visioning workshops, Deliberative polling, Summits, Online engagement tools.

COLLABORATE

To partner with the public in each aspect of the decisions including the development of alternatives and identification of the preferred solutions.

We will co-create and co-produce solutions with you. You will be a true partner in making and implementing decisions for your community. Your advice and recommendations will be incorporated.

Resident advisory committees, Citizen advisory committees, Seats on governing boards, Consensus building, Participatory decision-making.

EMPOWER

To place final decision-making in the hands of the public.

We will support your decisions and work to implement solutions. You are part of the solution.

Advocacy training, Resident juries, Resident budget-making, Ballots, Delegated decision.

The Spectrum of Public Participation is an internationally recognized model developed to help clarify the role of the public in planning and decision making, and how much influence the community has over planning or decision making processes.

The model identifies 5 levels of community engagement. The further to the right on the Spectrum, the more influence the community has over decisions, and each level can be appropriate depending on the context.

IT IS IMPORTANT TO RECOGNIZE THESE ARE LEVELS OF ENGAGEMENT, NOT STEPS.

The Spectrum of Community Engagement is an internationally recognized model developed to help clarify the role of the public in planning and decision making, and how much influence the community has over planning or decision making processes.

The model identifies 5 levels of community engagement. The further to the right on the Spectrum, the more influence the community has over decisions, and each level can be appropriate depending on the context.

IT IS IMPORTANT TO RECOGNIZE THESE ARE LEVELS OF ENGAGEMENT, NOT STEPS.