



Downtown Residents & Businesses – Special Notification IRONMAN Santa Rosa Event on Saturday July 27, 2019

On Saturday, July 27, 2019, the City of Santa Rosa and Santa Rosa Metro Chamber are co-hosting the annual IRONMAN Santa Rosa 70.3 triathlon with the finish line in downtown Santa Rosa near Courthouse Square. The IRONMAN 70.3 Santa Rosa will bring approximately 2,800 athletes and their support teams to Sonoma County where they will swim in Lake Sonoma, bike to downtown Santa Rosa, run the Santa Rosa Creek trail system, then finish in downtown Santa Rosa while covering 70.3 miles.

The purpose of this letter is to provide specific information to residents and businesses of downtown Santa Rosa so that Saturday plans may be adjusted to accommodate the race event and to minimize impacts to residents, business owners, and patrons. Access into and out of downtown will be maintained but alternative routes are recommended. Please see the list of road closures below. “No Parking” signs will be installed 72-hours in advance on all streets and parking areas that will be impacted.

Race Week: Sunday July 21 through Sunday July 28:

IRONMAN Village will be under construction in and near Courthouse Square beginning on Sunday, July 21. Street closures in the downtown area will be as follows:

- **Courthouse Square West Road**
 - Closed from Monday 7/22 at 8 AM to Monday 7/29 at 5 PM
- **Courthouse Square East Road**
 - Closed from Wednesday 7/24 at 8 AM to Monday 7/29 at 8 AM
- **Third Street:**
 - From B St. to D St.: On Thursday 7/25, westbound closed starting at 9 AM—both directions closed starting at 12:30 PM—through Sunday 7/28 at 8 AM
- **Fourth Street:**
 - Closed from B St. to D St. in both directions: Friday 7/26 at 9 AM to Sunday 7/28 at 8 AM

Race Day: Saturday July 27 from 11 AM to 6 PM:

- General Rule: Access downtown Santa Rosa from the north or east for easiest access.
- West 9th Street eastbound CLOSED from Donahue Street to A Street
- 7th Street CLOSED from A Street to B Street
- B Street CLOSED from 5th Street to 3rd Street

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www.srcity.org

Race Day: Saturday July 27 from 11 AM to 12 AM:

- General Rule: Access downtown Santa Rosa from the north or east for easiest access.
- D Street CLOSED from Sonoma Ave to 4th Street in both directions
- 1st Street CLOSED from Santa Rosa Ave to D Street in both directions
- Santa Rosa Ave CLOSED from Sonoma Ave to 3rd Street in both directions

RACE-DAY TRAFFIC ASSISTANCE: Download the WAZE GPS navigation app on iPhone or Android for free for real-time fastest traffic routing during IRONMAN 70.3 Santa Rosa, on July 27, 2019.

Parking:

We recommend that you ask employees, customers with appointments to utilize the downtown parking garages. The 7th Street garage (521 7th Street) and Lot 10 (730 5th Street), should be most accessible during the event.

Trash Service:

Trash service will occur during usual time periods race week and on race day.

Amplified Sound Notification:

There will be amplified sound including announcements and music in Courthouse Square including during the following hours:

- Thursday, July 25 from 10 AM to 5:30 PM
- Friday, July 26 from 10 AM to 5 PM
- Saturday, July 27 from 9 AM to 5 PM
- In addition, music will be played at aid stations along the run course on Saturday, 7/27 along the Santa Rosa Creek Trail from 9 AM to 4 PM

To view a complete list of County wide Road Closures, and key road closures and detours for the event at:
srcity.org/IRONMAN/Detours

IRONMAN 70.3 Santa Rosa is a fun event that is centered in Santa Rosa's Courthouse Square. We encourage all Santa Rosa residents to head downtown to check out the fun! More information about IRONMAN 70.3 Santa Rosa is available at: www.srcity.org/IRONMAN

If you have any questions about the event or neighborhood traffic impacts, please contact the City of Santa Rosa's IRONMAN information line at 707-543-4644 or IRONMAN@srcity.org.