



**The City of Santa Rosa cares about being a sustainable community. With the help of its community members, like you, we can create a plan for the future together. Please take this brief survey to help shape the City of Santa Rosa's Zero Waste Plan. Zero Waste is an approach to managing resources more efficiently, from the design of products, their use, and handling at end-of-life.**

**We appreciate your feedback and look forward to hearing from you!**

\* 1. What is your affiliation with the City of Santa Rosa?

- Santa Rosa resident
- Santa Rosa business owner
- Other interested stakeholder (please specify)

2. How important is it to you to live in a zero waste community?

- Very important
- Somewhat important
- I have no preference
- Not very important
- Not at all important

3. Do you think you could do a better job at wasting less?

- Yes, I could do a much better job
- Yes, I could do a little bit better
- Not really, I do the best that I can
- No, I think I already do a great job

4. What resources or help do you need to waste less or to be a better recycler and composter?

- More signage and educational materials
- Door to door outreach for residents and businesses
- Community classes and workshops (i.e. backyard composting)
- Other (please specify)

5. Please rank the following policies, programs, infrastructure and culture initiatives. Which do you think are most important for helping Santa Rosa reach zero waste? (Scale of 1 to 10, with 1 being the highest priority)

<input type="checkbox"/>	<input type="text"/>	Bans (single-use plastics straws, styrofoam, etc.)
<input type="checkbox"/>	<input type="text"/>	Mandatory recycling and composting for residents and businesses
<input type="checkbox"/>	<input type="text"/>	Zero waste event requirements
<input type="checkbox"/>	<input type="text"/>	Enhanced outreach for residents and businesses
<input type="checkbox"/>	<input type="text"/>	Universal recycling and composting program
<input type="checkbox"/>	<input type="text"/>	Reuse collection program (clothes, furniture, etc.)
<input type="checkbox"/>	<input type="text"/>	Center for hard to recycle materials
<input type="checkbox"/>	<input type="text"/>	Resource recovery park (for the processing and sales of reusable/salvaged goods)
<input type="checkbox"/>	<input type="text"/>	Water bottle filling stations
<input type="checkbox"/>	<input type="text"/>	Mini-grants for reuse, recycling and composting

6. What other suggestions do you have for helping Santa Rosa reach zero waste?

7. What do you and your family do to waste less at home, in the workplace, and on the go?

*If you would like to share your ideas, please also provide your first name and last initial.*

8. (Santa Rosa residents only) Are you interested in participating in a 1-hour focus group to help create innovative outreach materials that promote zero waste?

- No
- Yes (please include your phone number and email address)

9. Please enter your email address if you would like to receive updates on Santa Rosa zero waste workshops, community meetings, and more. Thank you for taking the survey!

The City of Santa Rosa cares about being a sustainable community. With the help of its community members, like you, we can create a plan for the future together. Please join us at our upcoming workshops to learn more about the Santa Rosa Zero Waste Plan and share your thoughts!

**August 7, 2018 6-8pm - The Story of Waste and Community Brainstorm**

**August 8, 2018 6-8pm - The Story of Waste and Community Brainstorm**

Finley Community Center, Cypress Room A&B  
2060 West College Avenue, Santa Rosa, CA 95401

**September 17, 2018 6-8pm – Potential Strategies for Zero Waste**

**October 22, 2018 6-8pm - Draft Zero Waste Plan**

Finley Community Center, Person Senior Wing, Room 1  
2060 West College Avenue, Santa Rosa, CA 95401