

CITY OF SANTA ROSA
2017 Report of Diversity of City Council Appointees
Submitted

Section 11 of the City of Santa Rosa’s Charter requires an annual report on the diversity of Council appointments for eight boards, commissions, and committees. The table below lists these bodies.

2017 Board, Commission, Committee Members	Seats	Filled	Vacant
Bicycle & Pedestrian Advisory Board	9	9	0
Board of Community Services	7	7	0
Board of Public Utilities	7	7	0
Community Advisory Board	14	14	0
Cultural Heritage Board	7	7	0
Design Review Board	7	7	0
Measure "O" Oversight Committee	7	7	0
Planning Commission	7	7	0
Total	65	65	0

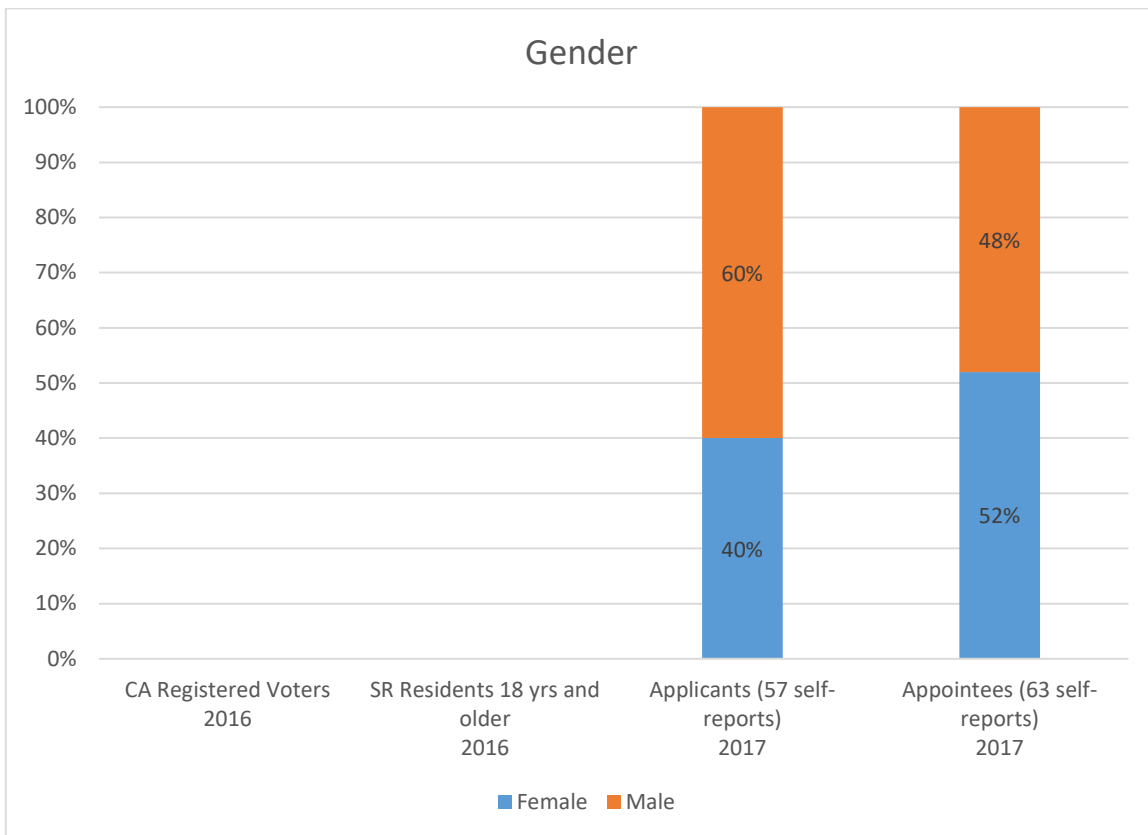
The following table shows the diversity of applications received (“Applicants”) and of Board, Commission, and Committee members (“Appointees”) as of December 31, 2017. The information provided below is based on self-reports: 97 percent of Appointees (61 out of 63 people) reported demographic information and 97 percent (61 out of 63 people) provided a home address that could be mapped (e.g. not a P.O. box).

Applicants and Appointees in 2017		Applicants	Bicycle & Pedestrian Adv Bd	Board of Community Svcs	Board of Public Utilities	Community Advisory Board	Cultural Heritage Board	Design Review Board	Measure "O" Oversight Com	Planning Commission	Total Appointees
Gender	Male	34	6	1	3	4	3	6	1	6	30
	Female	23	3	6	3	9	3	1	5	3	33
Race/ Ethnicity	White	40	7	6	4	5	5	6	5	9	47
	Hispanic	7	1	1	1	4	0	0	2	0	9
	Black	1	0	0	0	1	1	0	0	0	2
	Asian/Pacific Islander	4	0	0	1	1	0	0	0	0	2
	Amer. Indian/Alaskan Native	0	0	0	0	0	0	0	0	0	0
	Other/Multi-racial	0	0	0	0	1	0	0	0	1	2
Geographic Location	Northeast	17	4	0	2	4	1	6	2	6	25
	Northwest	6	2	2	0	4	1	0	3	0	12
	Southeast	11	1	2	1	1	1	1	2	2	11
	Southwest	8	1	1	1	0	0	0	0	0	3
	Core	15	0	2	2	4	1	0	0	1	10

In 2012 City Council expressed an interest in seeing a comparison of the diversity of Appointees and the Santa Rosa community. Because Appointees must be eighteen years or older and registered to vote, community data reflecting these parameters (to the greatest extent possible) were used in this report.

The following tables and charts show 2016 applicants and Board, Commission, and Committee members (Appointees) who self-reported demographic information compared to relevant community data.

GENDER	CA Registered Voters 2016	SR Resident 18 yrs and older 2016	Applicants (57 self-reports) 2017	Appointees (63 self-reports) 2017
Female	32	32	40%	52%
Male	45	45	60%	48%

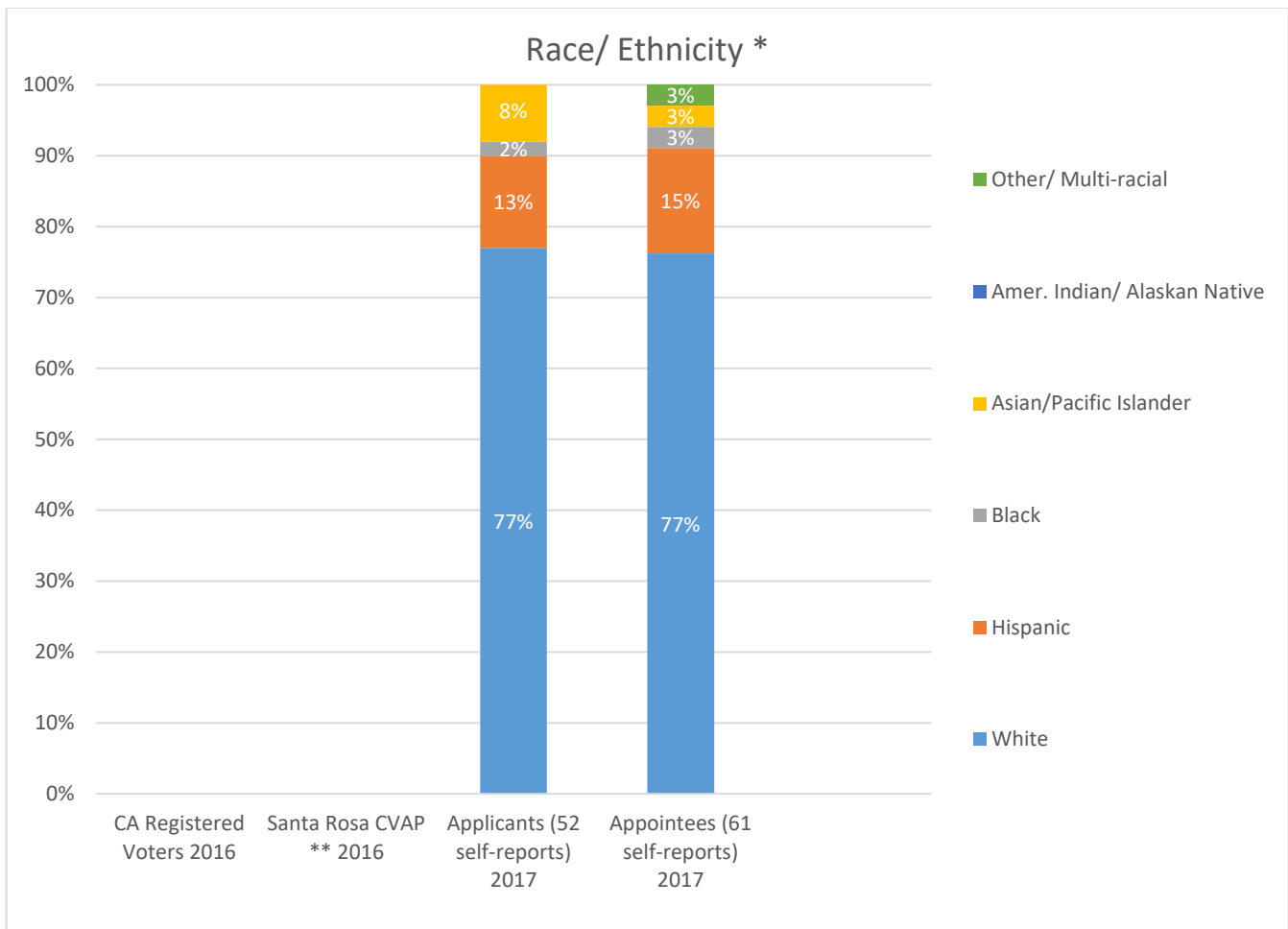


RACE/ETHNICITY	CA Registered Voters 2016	Santa Rosa CVAP** 2016	Applicants (52 self-reports) 2017	Appointees (61 self-reports) 2017
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White	77%	77%
Hispanic	13%	15%
Black	2%	3%
Asian/Pacific Islander	8%	3%
Amer. Indian/ Alaskan Native	0%	0%
Other/ Multi-racial	0%	3%

* In some categories, the percentage shown is less than 100% due to rounding errors. It is more than 100% for 2016 Appointees because some individuals reported more than one race/ethnicity category in 2016.

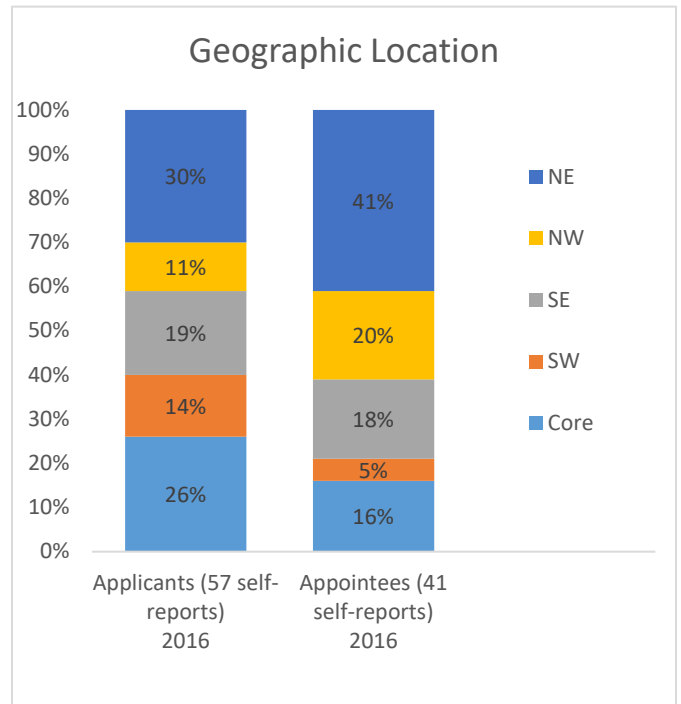
** CVAP stands for Citizen Voting Age Population.



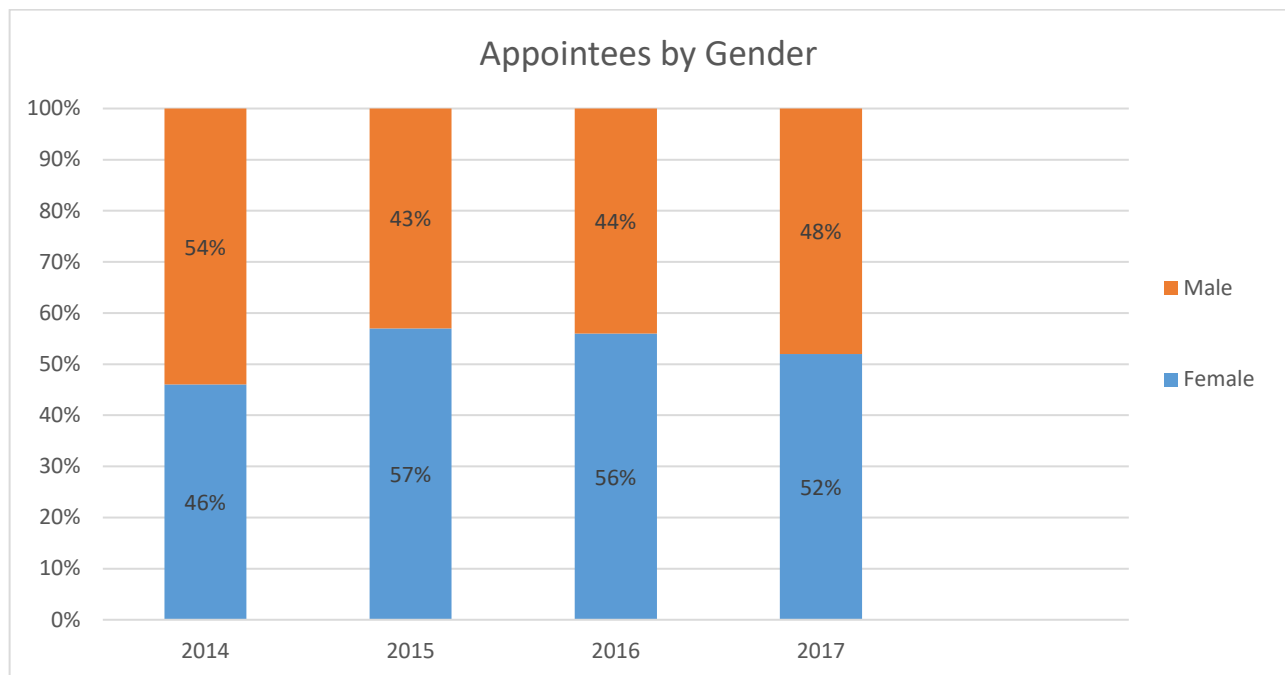
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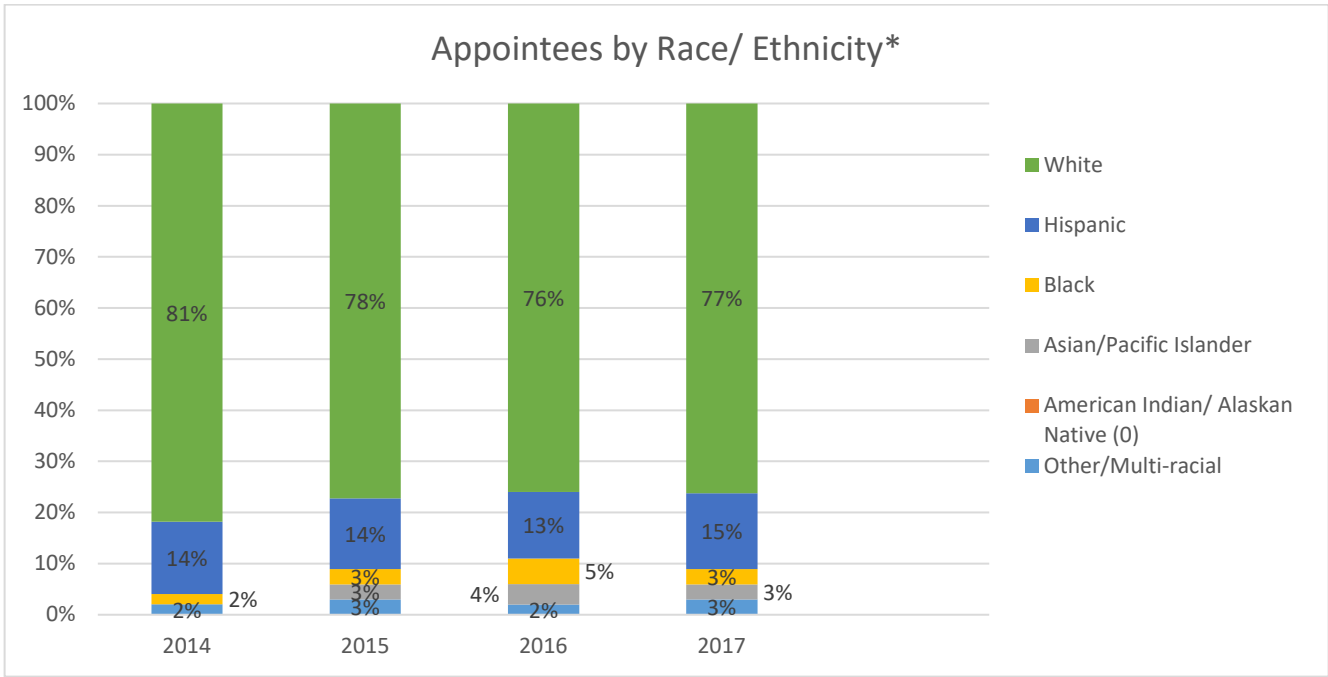
** CVAP stands for Citizen Voting Age Population.

GEOGRAPHIC LOCATION	Applicants (57 self-reports) 2017	Appointees (61 self-reports) 2017
Core	26%	16%
Southwest (SW)	14%	5%
Southeast (SE)	19%	18%
Northwest (NW)	11%	20%
Northeast (NE)	30%	41%

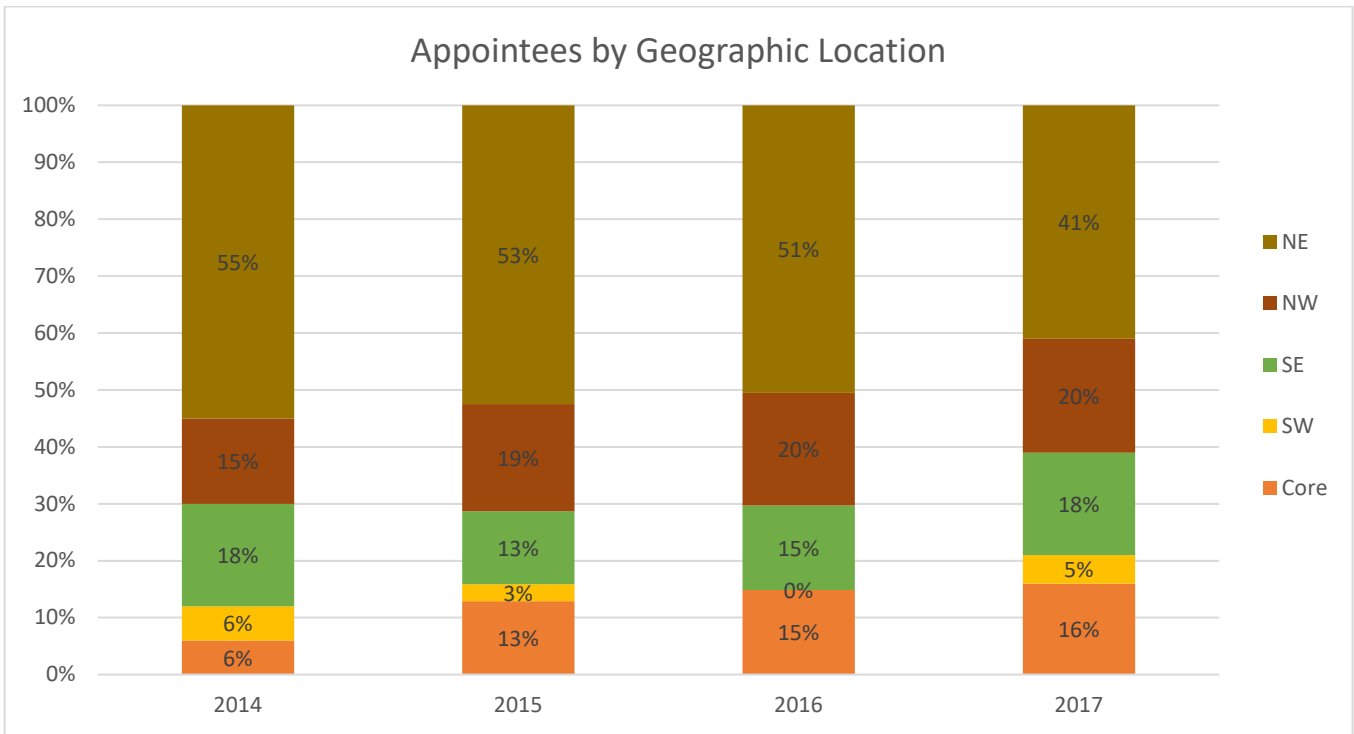


The following charts show trends in Appointee diversity from 2014 to 2017 (based on self-reports).





* The percentage for 2016 Appointees is more than 100% because some individuals reported more than one race/ethnicity category.



The table below reflects the Appointee data used for the trend charts.

Year	Gender		Race/Ethnicity						Geographic Location				
	M	F	W	H	B	A/PI	AI/AN	O/M	NE	NW	SE	SW	C
2014	26	22	35	6	1	0	0	1	18	5	6	2	2
2015	17	23	28	5	1	1	0	1	17	6	4	1	4
2016	20	25	35	6	2	2	0	1	21	8	6	0	6
2017	30	33	47	9	2	2	0	2	25	12	11	3	10

Abbreviation Key

Gender: M - Male, F - Female

Race/Ethnicity: W - White, B- Black, H - Hispanic, A/PI - Asian/Pacific Islander,

AI/AN - American Indian/Alaskan Native, O/M - Other/Multi-racial

Geographic Location: NE- Northeast, NW - Northwest, SE - Southeast, SW – Southwest, C - Core