

**CITY OF SANTA ROSA**  
**2015 Report of Diversity of City Council Appointees**  
**Submitted**

Section 11 of the City of Santa Rosa’s Charter requires an annual report on the diversity of Council appointments for eight boards, commissions, and committees. The table below lists these bodies.

| 2015 Board, Commission, Committee Members | Seats     | Filled    | Vacant    |
|---|-----------|-----------|-----------|
| Bicycle & Pedestrian Advisory Board       | 9         | 7         | 2         |
| Board of Community Services               | 7         | 6         | 1         |
| Board of Public Utilities                 | 7         | 5         | 2         |
| Community Advisory Board                  | 14        | 14        | 0         |
| Cultural Heritage Board                   | 7         | 5         | 2         |
| Design Review Board                       | 7         | 4         | 3         |
| Measure "O" Oversight Committee           | 7         | 5         | 2         |
| Planning Commission                       | 7         | 7         | 0         |
| <b>Total</b>                              | <b>65</b> | <b>53</b> | <b>12</b> |

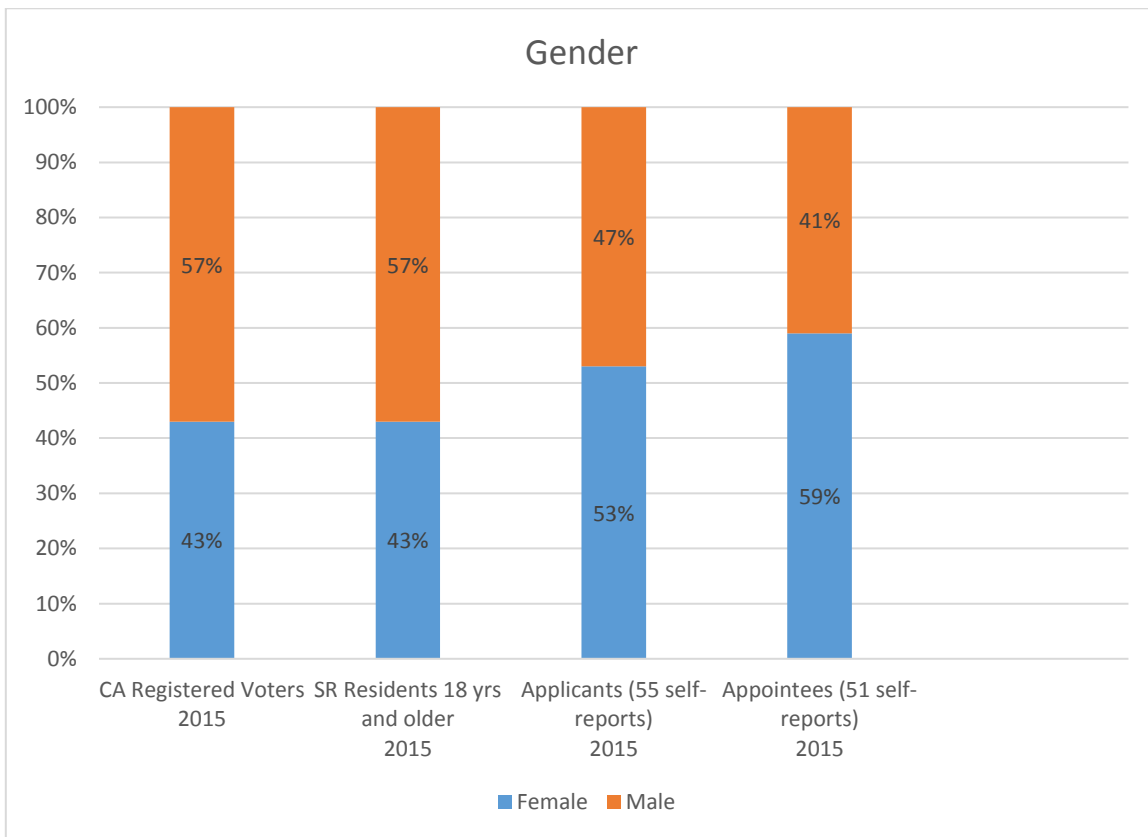
The following table shows the diversity of applications received (“Applicants”) and of Board, Commission, and Committee members (“Appointees”) as of December 31, 2015. The information provided below is based on self-reports: 91 percent of Appointees (50 out of 55 people) reported demographic information and 100 percent (55 out of 55 people) provided a home address that could be mapped (e.g. not a P.O. box).

| Applicants and Appointees in 2015 |                             | Applicants | Bicycle & Pedestrian Adv Bd | Board of Community Svcs | Board of Public Utilities | Community Advisory Board | Cultural Heritage Board | Design Review Board | Measure "O" Oversight Com | Planning Commission | Total Appointees |
|-----------------------------------|-----------------------------|------------|-----------------------------|-------------------------|---------------------------|--------------------------|-------------------------|---------------------|---------------------------|---------------------|------------------|
| Gender                            | Male                        | 15         | 4                           | 0                       | 3                         | 3                        | 1                       | 3                   | 0                         | 3                   | 17               |
|                                   | Female                      | 17         | 2                           | 4                       | 2                         | 9                        | 2                       | 0                   | 3                         | 2                   | 24               |
| Race/ Ethnicity                   | White                       | 18         | 5                           | 3                       | 4                         | 6                        | 2                       | 3                   | 2                         | 4                   | 29               |
|                                   | Hispanic                    | 5          | 1                           | 1                       | 1                         | 0                        | 0                       | 0                   | 1                         | 1                   | 5                |
|                                   | Black                       | 1          | 0                           | 0                       | 0                         | 1                        | 0                       | 0                   | 0                         | 0                   | 1                |
|                                   | Asian/Pacific Islander      | 3          | 0                           | 0                       | 0                         | 1                        | 0                       | 0                   | 0                         | 0                   | 1                |
|                                   | Amer. Indian/Alaskan Native | 0          | 0                           | 0                       | 0                         | 0                        | 0                       | 0                   | 0                         | 0                   | 0                |
|                                   | Other/Multi-racial          | 1          | 0                           | 0                       | 0                         | 1                        | 0                       | 0                   | 0                         | 0                   | 1                |
| Geographic Location               | Northeast                   | 11         | 4                           | 0                       | 2                         | 3                        | 0                       | 3                   | 2                         | 3                   | 17               |
|                                   | Northwest                   | 6          | 1                           | 0                       | 0                         | 3                        | 1                       | 0                   | 1                         | 0                   | 6                |
|                                   | Southeast                   | 5          | 0                           | 2                       | 2                         | 0                        | 0                       | 0                   | 0                         | 0                   | 4                |
|                                   | Southwest                   | 0          | 0                           | 0                       | 0                         | 2                        | 0                       | 0                   | 0                         | 0                   | 2                |
|                                   | Core                        | 6          | 0                           | 1                       | 1                         | 2                        | 0                       | 0                   | 0                         | 0                   | 4                |

In 2012 City Council expressed an interest in seeing a comparison of the diversity of Appointees and the Santa Rosa community. Because Appointees must be eighteen years or older and registered to vote, community data reflecting these parameters (to the greatest extent possible) were used in this report.

The following tables and charts show 2015 applicants and Board, Commission, and Committee members (Appointees) who self-reported demographic information compared to relevant community data.

| GENDER | CA Registered Voters<br>2015 | SR Resident<br>18 yrs and older<br>2015 | Applicants<br>(32 self-reports)<br>2015 | Appointees<br>(41 self-reports)<br>2015 |
|--------|------------------------------|---|---|---|
| Female | 57%                          | 57%                                     | 53%                                     | 59%                                     |
| Male   | 43%                          | 43%                                     | 47%                                     | 41%                                     |

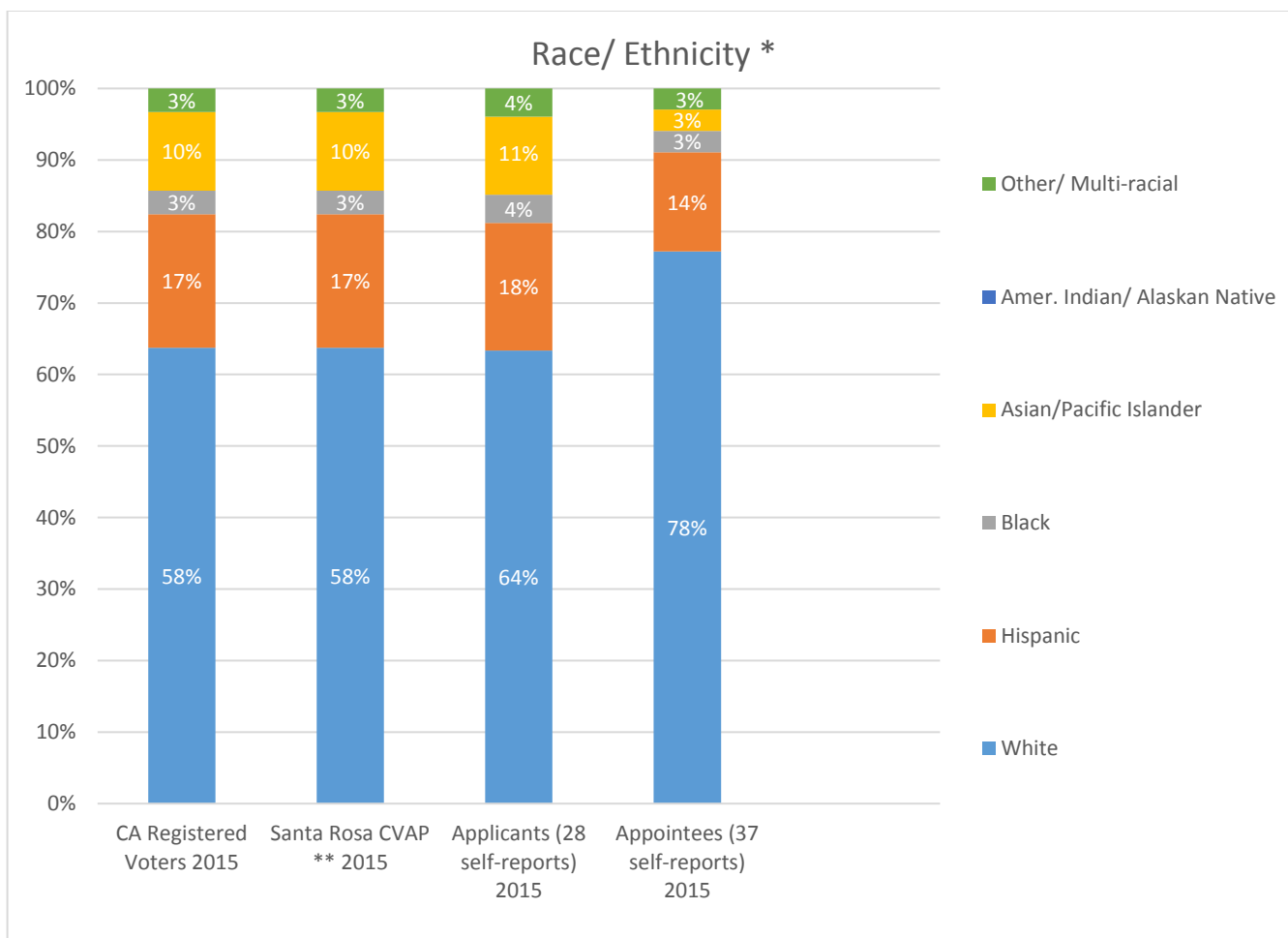


| RACE/ETHNICITY | CA Registered Voters<br>2015 | Santa Rosa<br>CVAP**<br>2015 | Applicants<br>(28 self-reports)<br>2015 | Appointees<br>(37 self-reports)<br>2015 |
|----------------|------------------------------|------------------------------|---|---|
|----------------|------------------------------|------------------------------|---|---|

|                              |    |    |    |    |
|------------------------------|----|----|----|----|
| White                        | 14 | 14 | 18 | 29 |
| Hispanic                     | 5  | 5  | 5  | 5  |
| Black                        | 1  | 1  | 1  | 1  |
| Asian/Pacific Islander       | 3  | 3  | 3  | 3  |
| Amer. Indian/ Alaskan Native | 0  | 0  | 0  | 0  |
| Other/ Multi-racial          | 1  | 1  | 1  | 1  |

\* In some categories, the percentage shown is less than 100% due to rounding errors. It is more than 100% for 2016 Appointees because some individuals reported more than one race/ethnicity category in 2016.

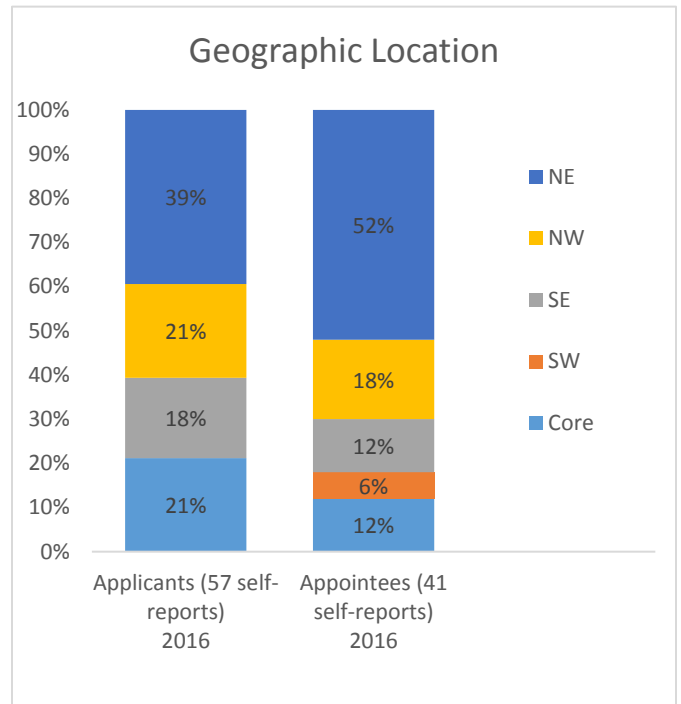
\*\* CVAP stands for Citizen Voting Age Population.



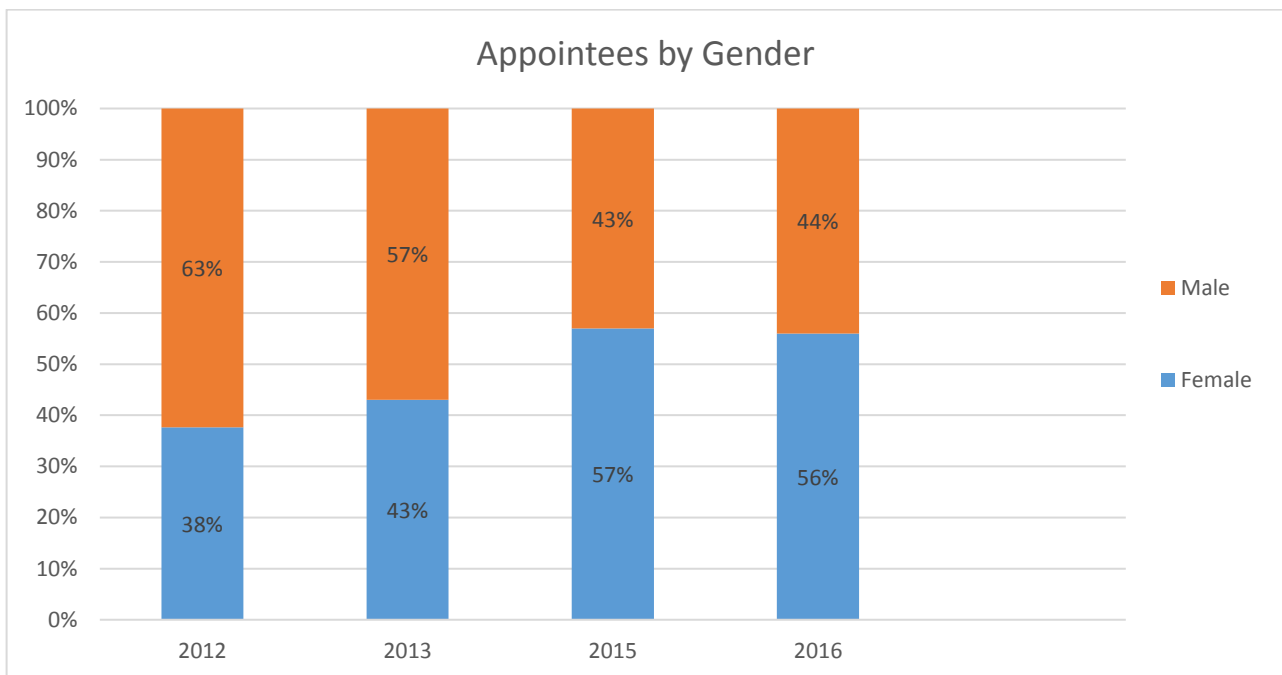
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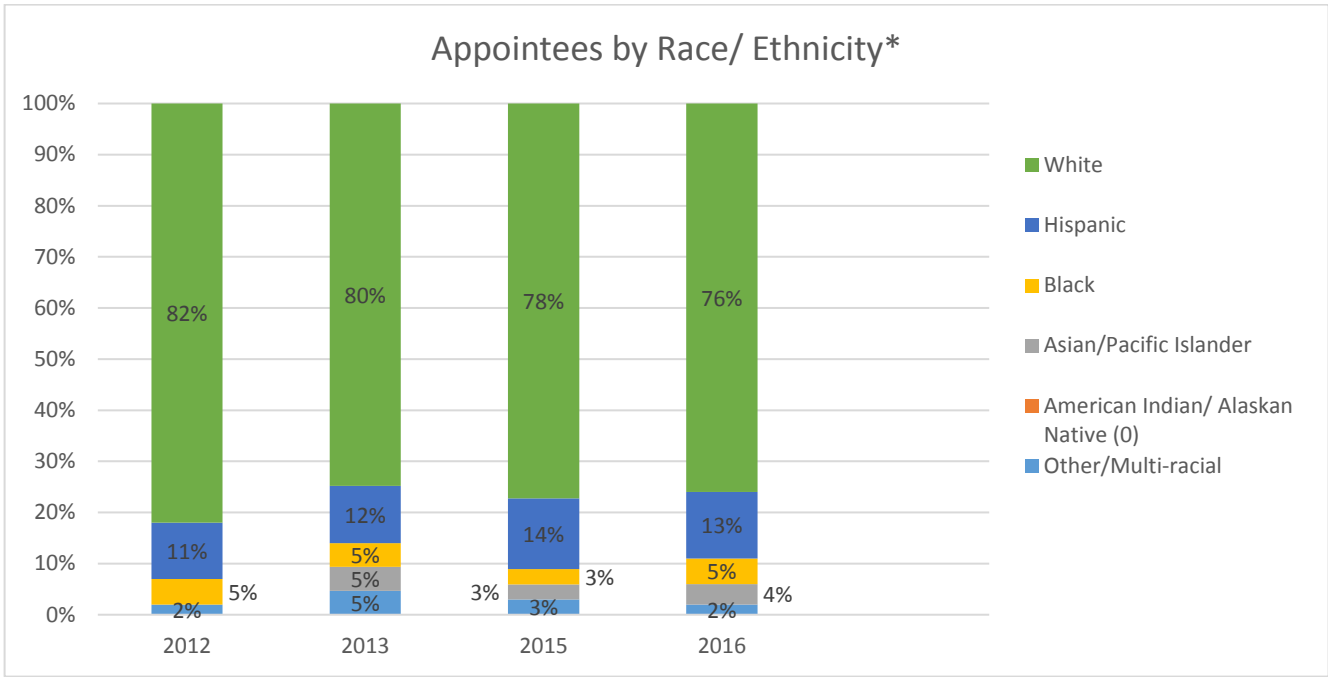
\*\* CVAP stands for Citizen Voting Age Population.

| GEOGRAPHIC LOCATION | Applicants<br>(29 self-reports)<br>2015 | Appointees<br>(33 self-reports)<br>2015 |
|---------------------|---|---|
| Core                | 21%                                     | 12%                                     |
| Southwest (SW)      | 0%                                      | 6%                                      |
| Southeast (SE)      | 18%                                     | 12%                                     |
| Northwest (NW)      | 21%                                     | 18%                                     |
| Northeast (NE)      | 39%                                     | 52%                                     |

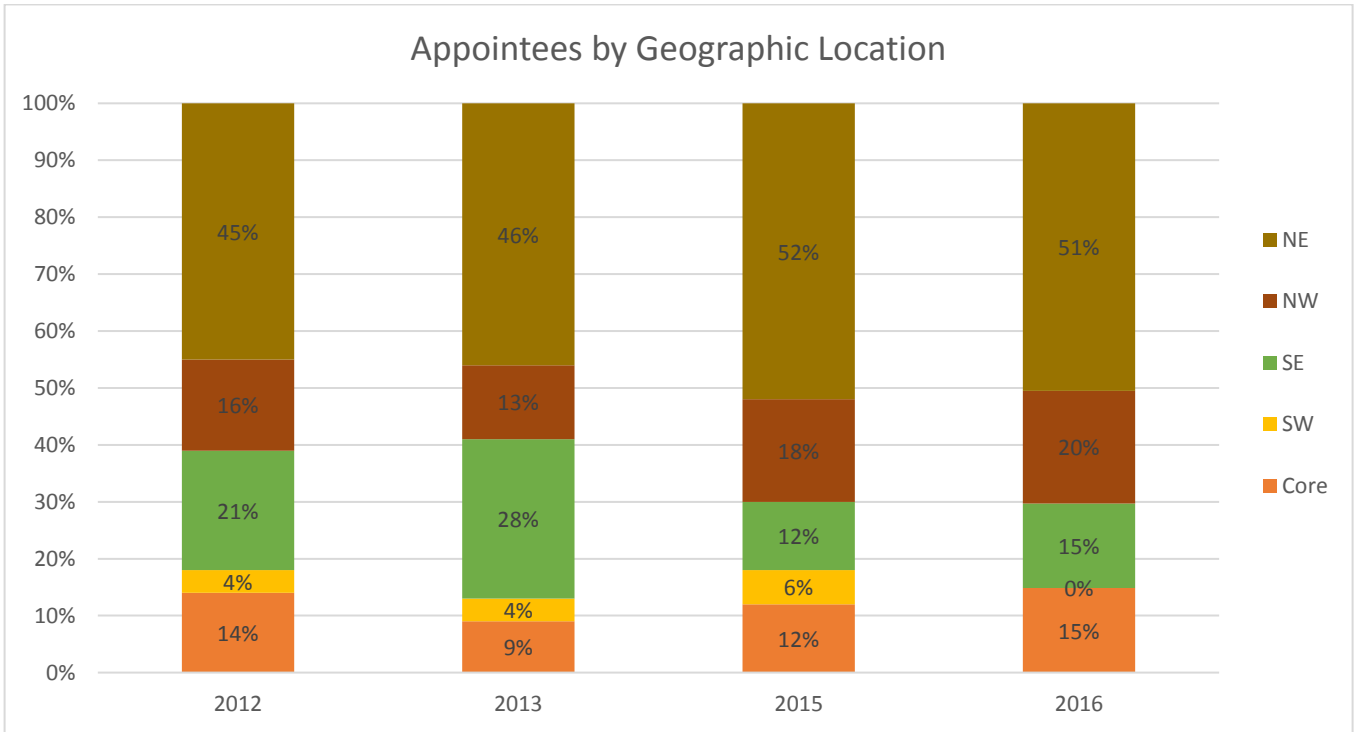


The following charts show trends in Appointee diversity from 2012 to 2016 (based on self-reports).





\* The percentage for 2016 Appointees is more than 100% because some individuals reported more than one race/ethnicity category.



The table below reflects the Appointee data used for the trend charts.

| Year | Gender |    | Race/Ethnicity |   |   |      |       |     | Geographic Location |    |    |    |   |
|------|--------|----|----------------|---|---|------|-------|-----|---------------------|----|----|----|---|
|      | M      | F  | W              | H | B | A/PI | AI/AN | O/M | NE                  | NW | SE | SW | C |
| 2012 | 35     | 21 | 46             | 6 | 3 | 0    | 0     | 1   | 25                  | 9  | 12 | 2  | 8 |
| 2013 | 23     | 17 | 32             | 2 | 5 | 2    | 0     | 2   | 21                  | 6  | 13 | 2  | 4 |
| 2015 | 17     | 24 | 29             | 5 | 1 | 1    | 0     | 1   | 17                  | 6  | 4  | 2  | 4 |
| 2016 | 20     | 25 | 35             | 6 | 2 | 2    | 0     | 1   | 21                  | 8  | 6  | 0  | 6 |

**Abbreviation Key**

Gender: M - Male, F - Female

Race/Ethnicity: W - White, B- Black, H - Hispanic, A/PI - Asian/Pacific Islander,  
AI/AN - American Indian/Alaskan Native, O/M - Other/Multi-racial

Geographic Location: NE- Northeast, NW - Northwest, SE - Southeast, SW – Southwest, C - Core