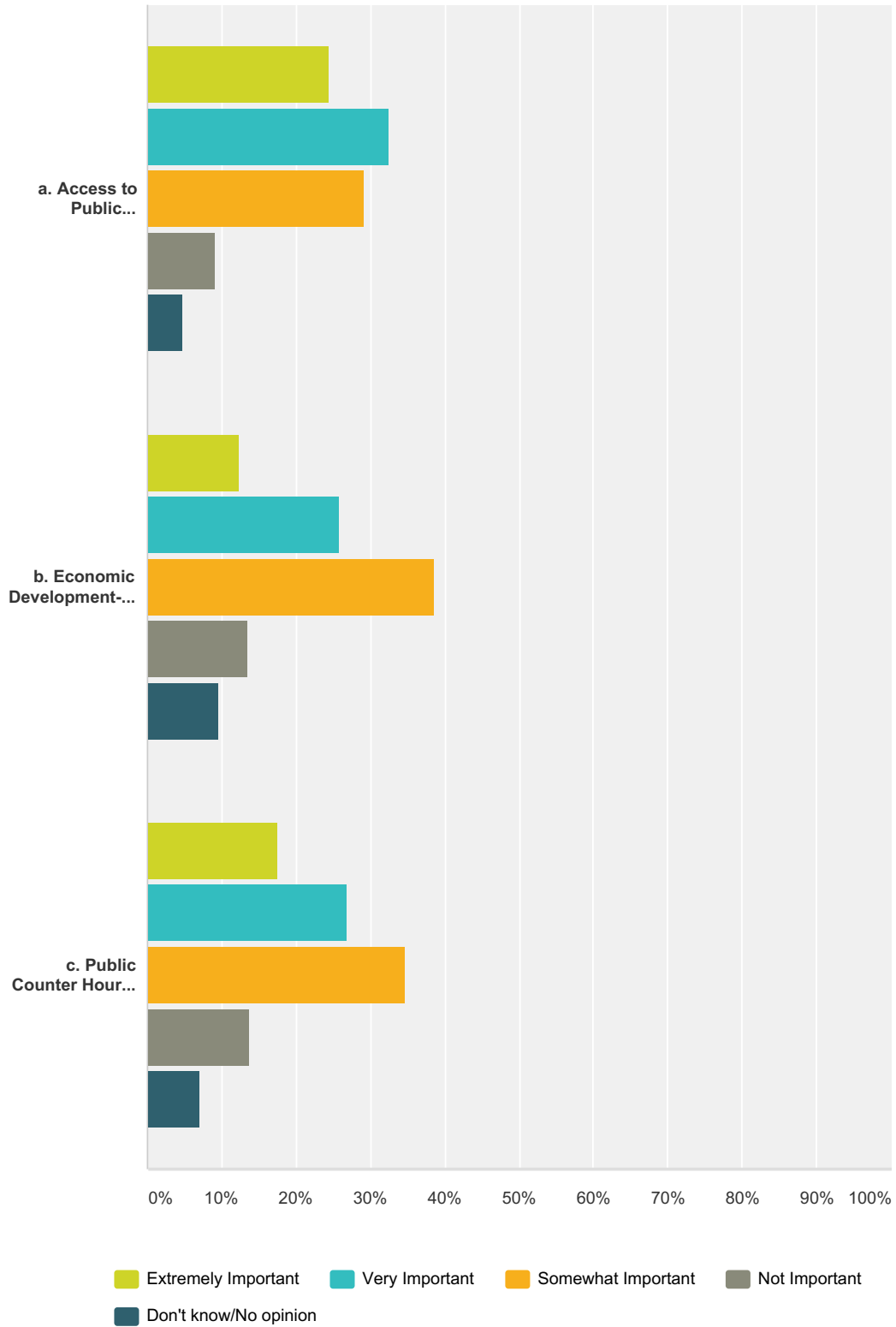


Q1 Community Development Department

Answered: 1,310 Skipped: 38



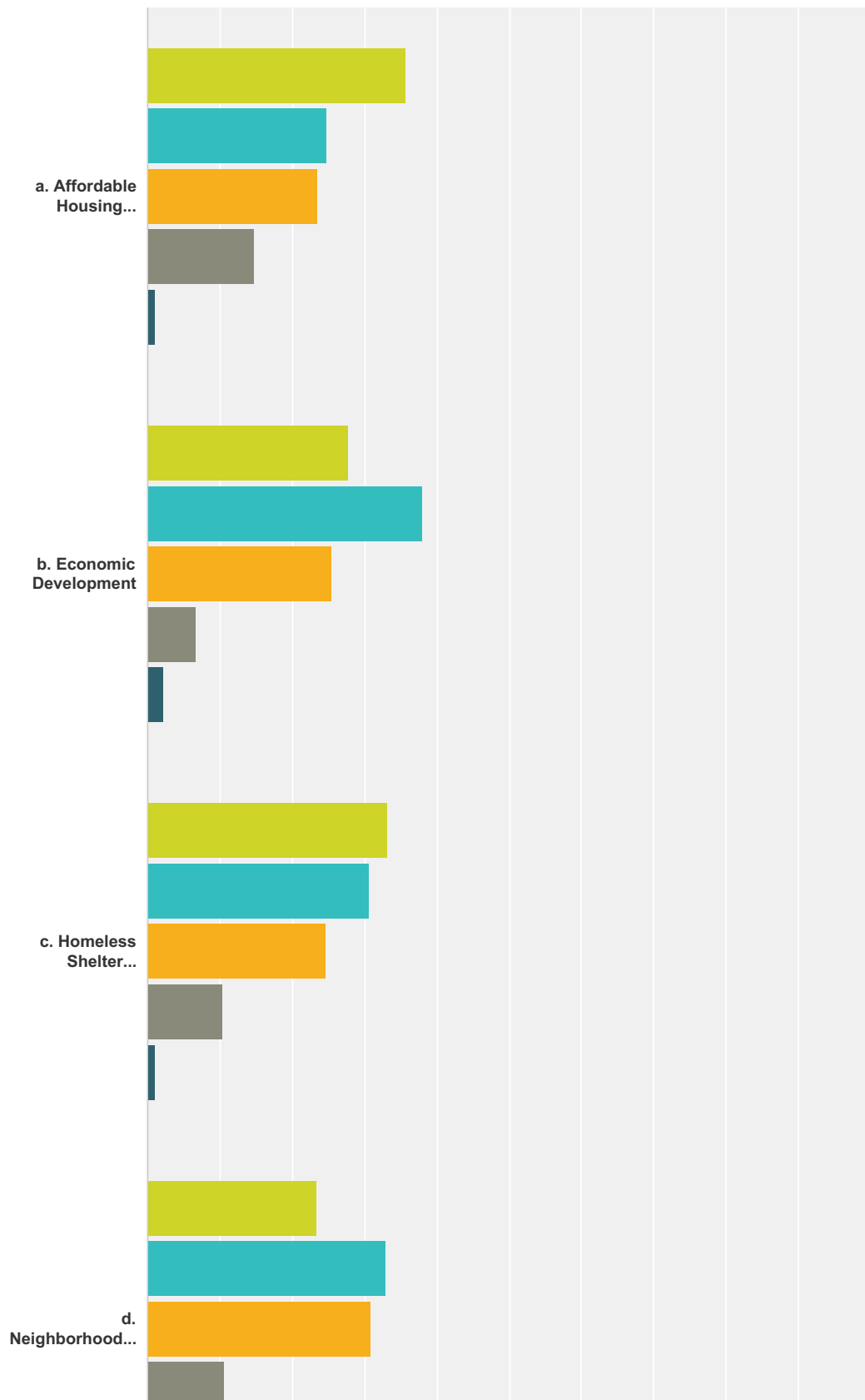
	Extremely Important	Very Important	Somewhat Important	Not Important	Don't know/No opinion	Total
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City of Santa Rosa 2015-2016 Budget Outreach Survey-English

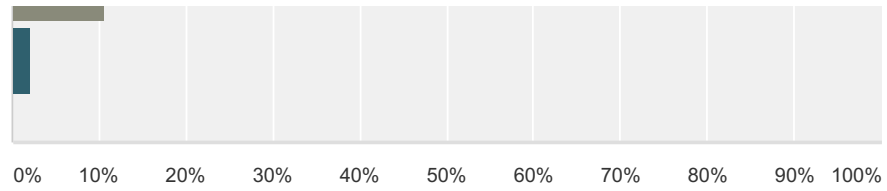
a. Access to Public Information & Self-Help Services	24.35% 317	32.49% 423	29.19% 380	9.22% 120	4.76% 62	1,302
b. Economic Development- Code and Policy Adjustments	12.33% 160	25.96% 337	38.60% 501	13.56% 176	9.55% 124	1,298
c. Public Counter Hours of Operation & One-Stop Shop Permits	17.49% 227	26.89% 349	34.67% 450	13.79% 179	7.16% 93	1,298

Q2 Economic Development and Housing Department

Answered: 1,321 Skipped: 27



City of Santa Rosa 2015-2016 Budget Outreach Survey-English

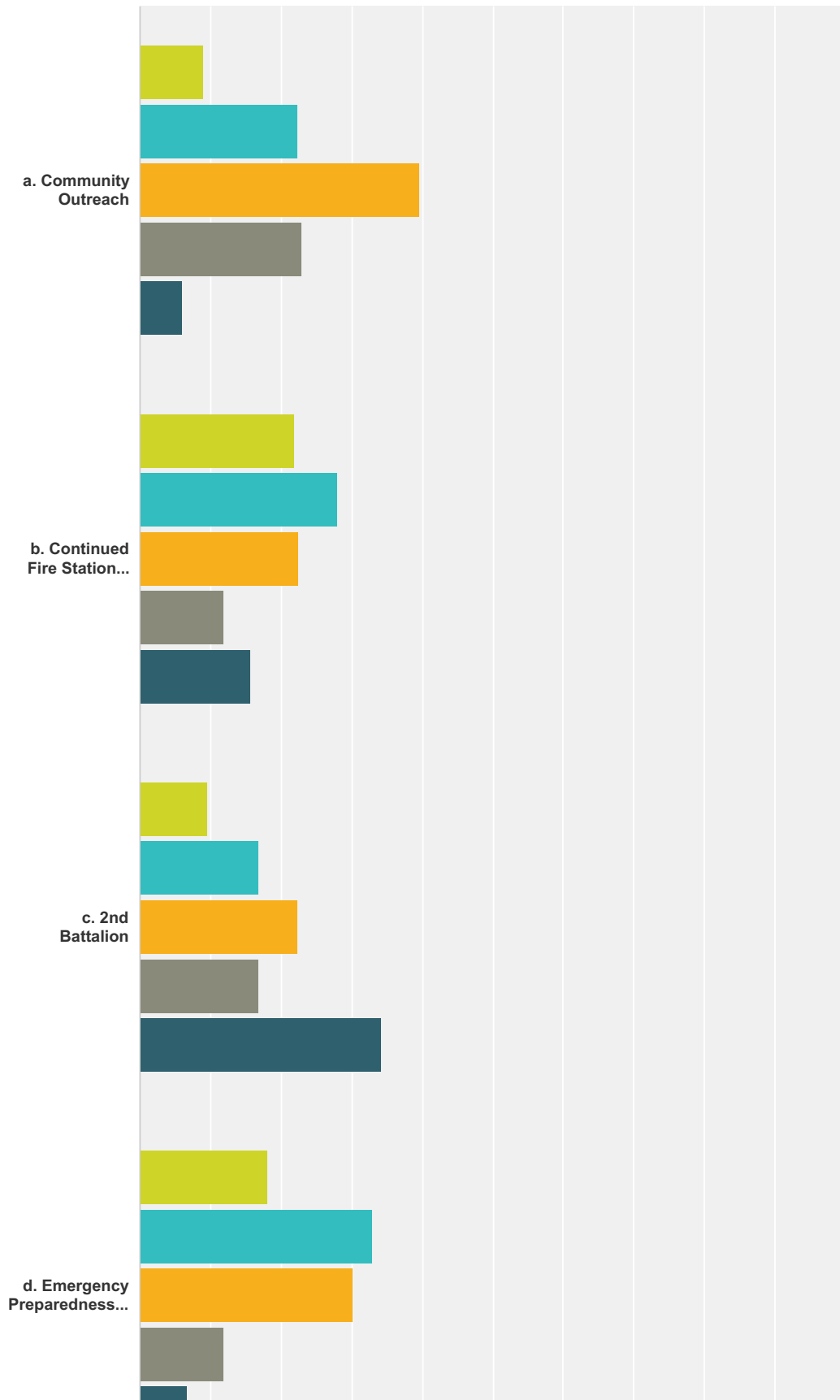


■ Extremely Important
 ■ Very Important
 ■ Somewhat Important
 ■ Not Important
■ Don't know/No opinion

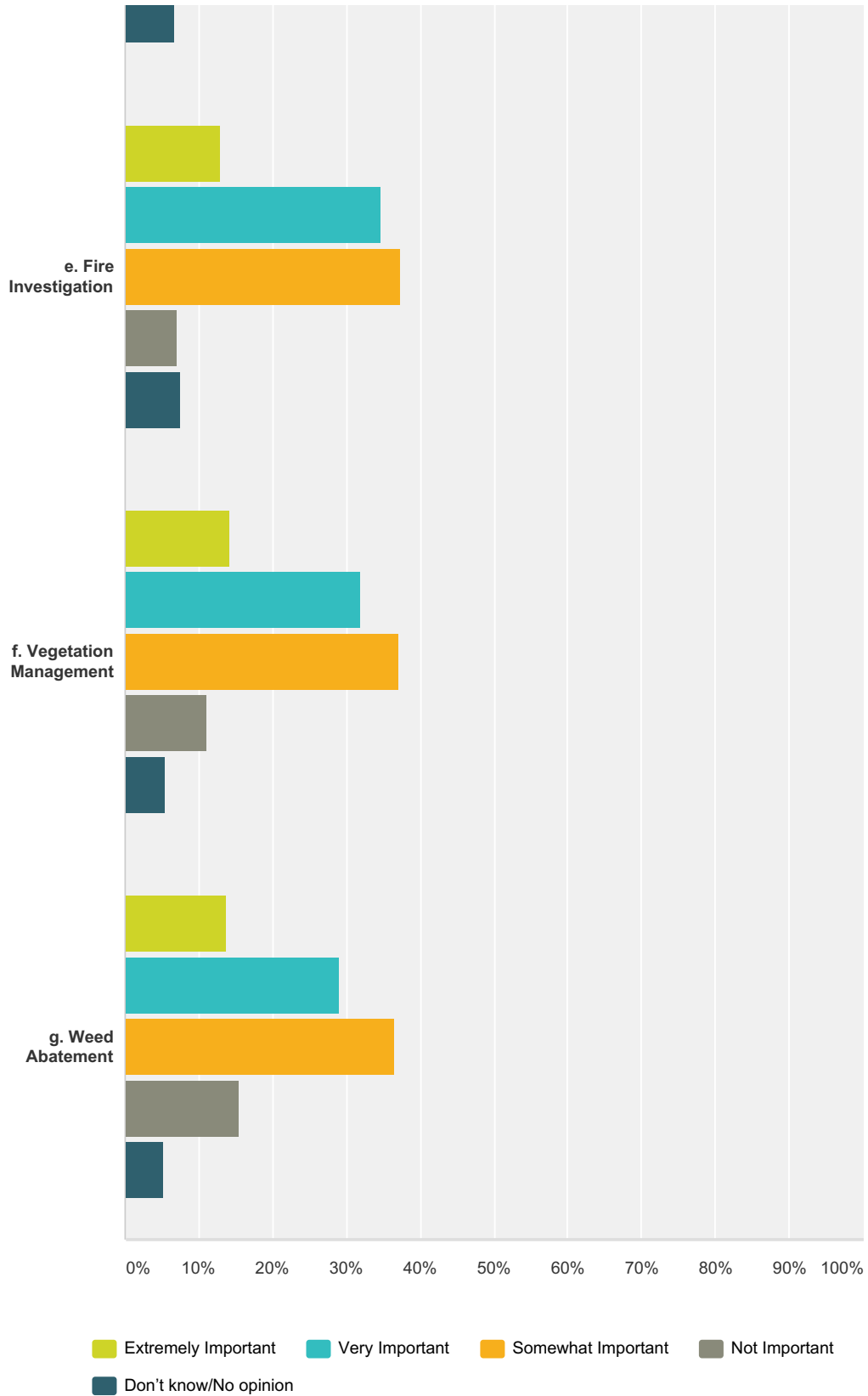
	Extremely Important	Very Important	Somewhat Important	Not Important	Don't know/No opinion	Total
a. Affordable Housing Production	35.66% 470	24.81% 327	23.52% 310	14.87% 196	1.14% 15	1,318
b. Economic Development	27.67% 360	37.89% 493	25.44% 331	6.76% 88	2.23% 29	1,301
c. Homeless Shelter Operations	33.16% 435	30.64% 402	24.70% 324	10.37% 136	1.14% 15	1,312
d. Neighborhood Revitalization Program	23.47% 307	33.03% 432	30.81% 403	10.63% 139	2.06% 27	1,308

Q3 Fire Department

Answered: 1,316 Skipped: 32



City of Santa Rosa 2015-2016 Budget Outreach Survey-English



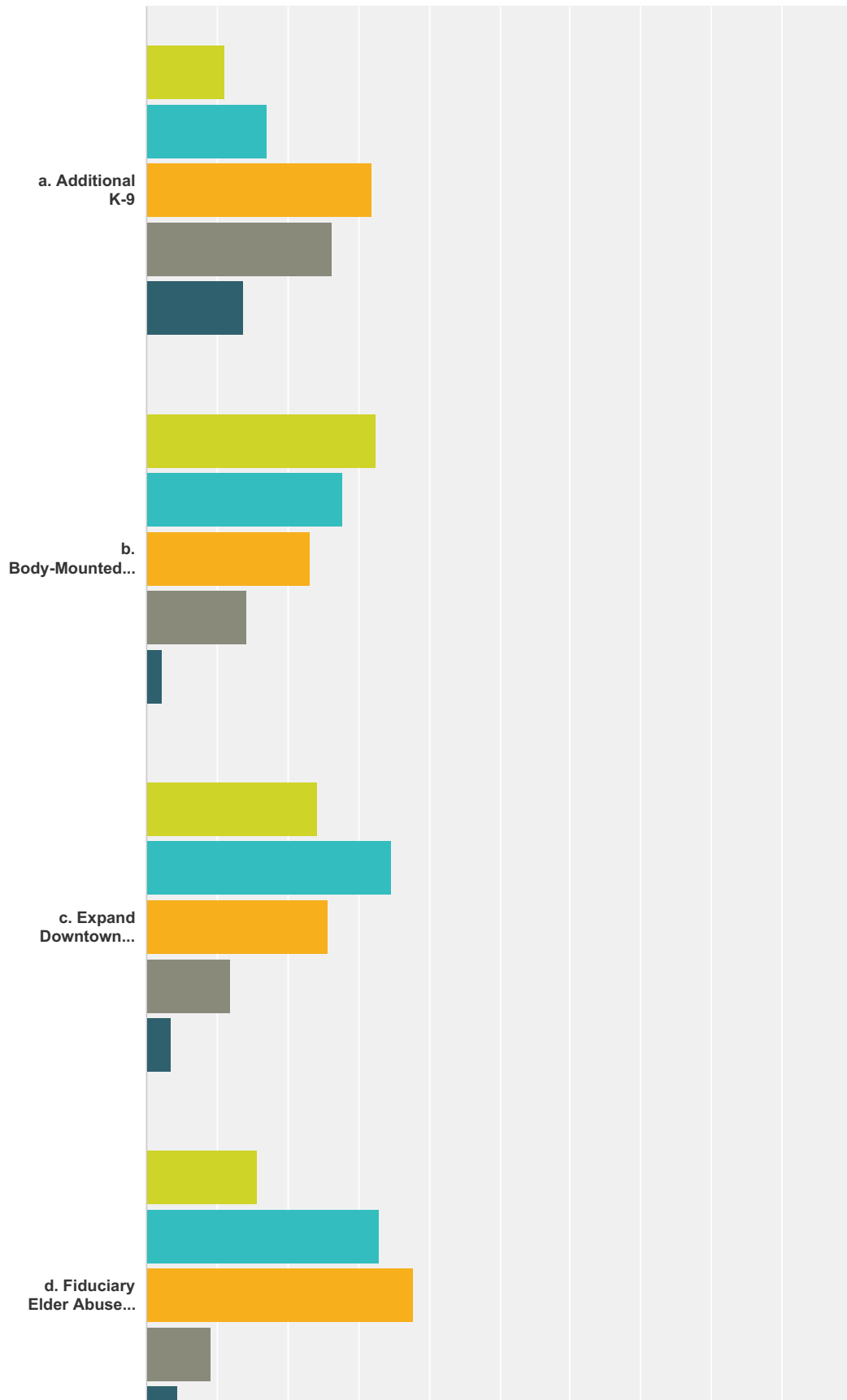
	Extremely Important	Very Important	Somewhat Important	Not Important	Don't know/No opinion	Total
a. Community Outreach	9.07% 117	22.40% 289	39.69% 512	22.87% 295	5.97% 77	1,290

City of Santa Rosa 2015-2016 Budget Outreach Survey-English

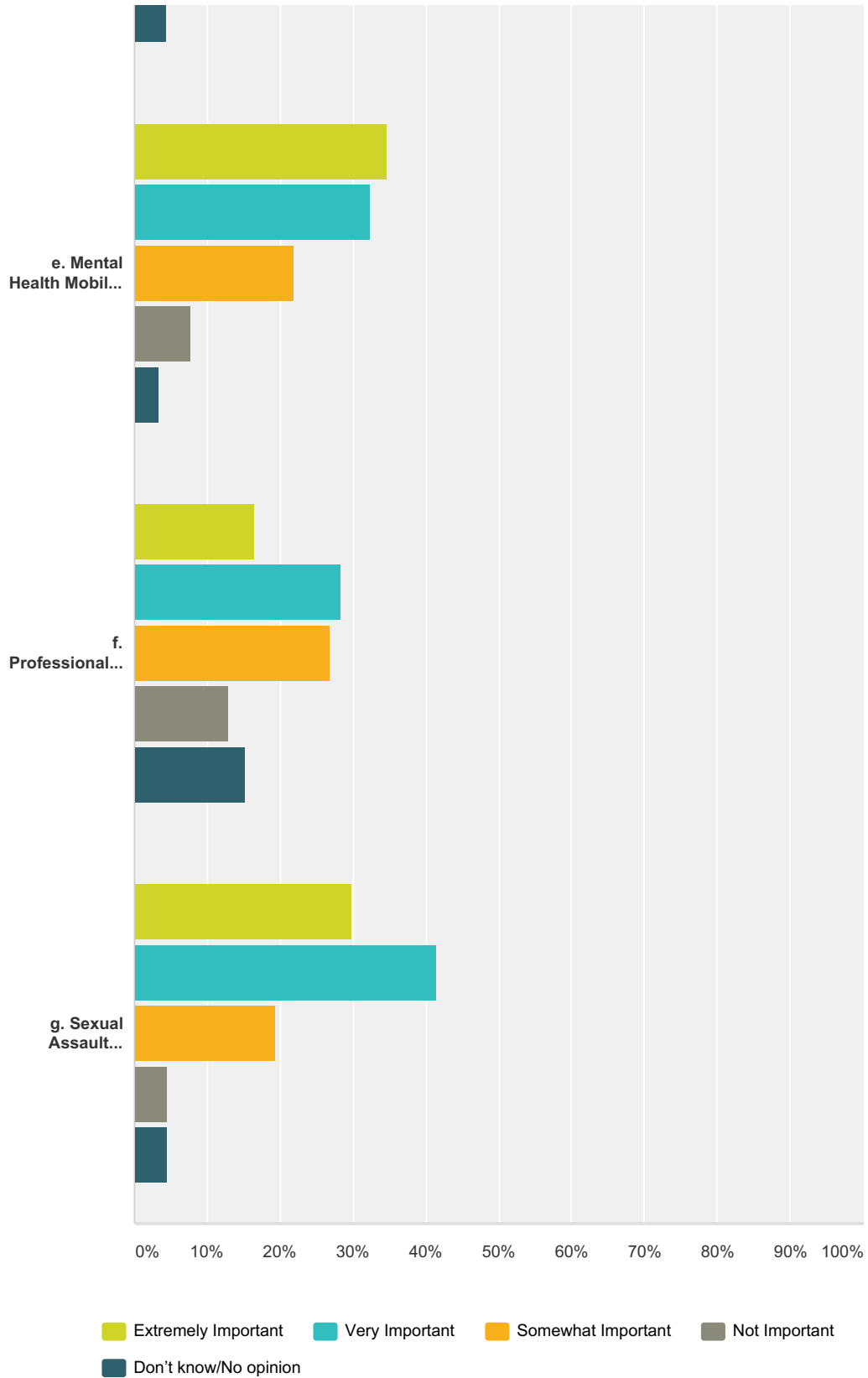
b. Continued Fire Station Funding at the end of the SAFER Grant	21.83% 284	27.90% 363	22.52% 293	11.99% 156	15.76% 205	1,301
c. 2nd Battalion	9.57% 121	16.92% 214	22.37% 283	16.92% 214	34.23% 433	1,265
d. Emergency Preparedness Coordinator	18.19% 235	32.89% 425	30.34% 392	11.84% 153	6.73% 87	1,292
e. Fire Investigation	13.04% 167	34.74% 445	37.47% 480	7.18% 92	7.57% 97	1,281
f. Vegetation Management	14.16% 184	32.02% 416	37.26% 484	11.09% 144	5.47% 71	1,299
g. Weed Abatement	13.74% 177	29.11% 375	36.57% 471	15.45% 199	5.12% 66	1,288

Q4 Police Department

Answered: 1,326 Skipped: 22



City of Santa Rosa 2015-2016 Budget Outreach Survey-English



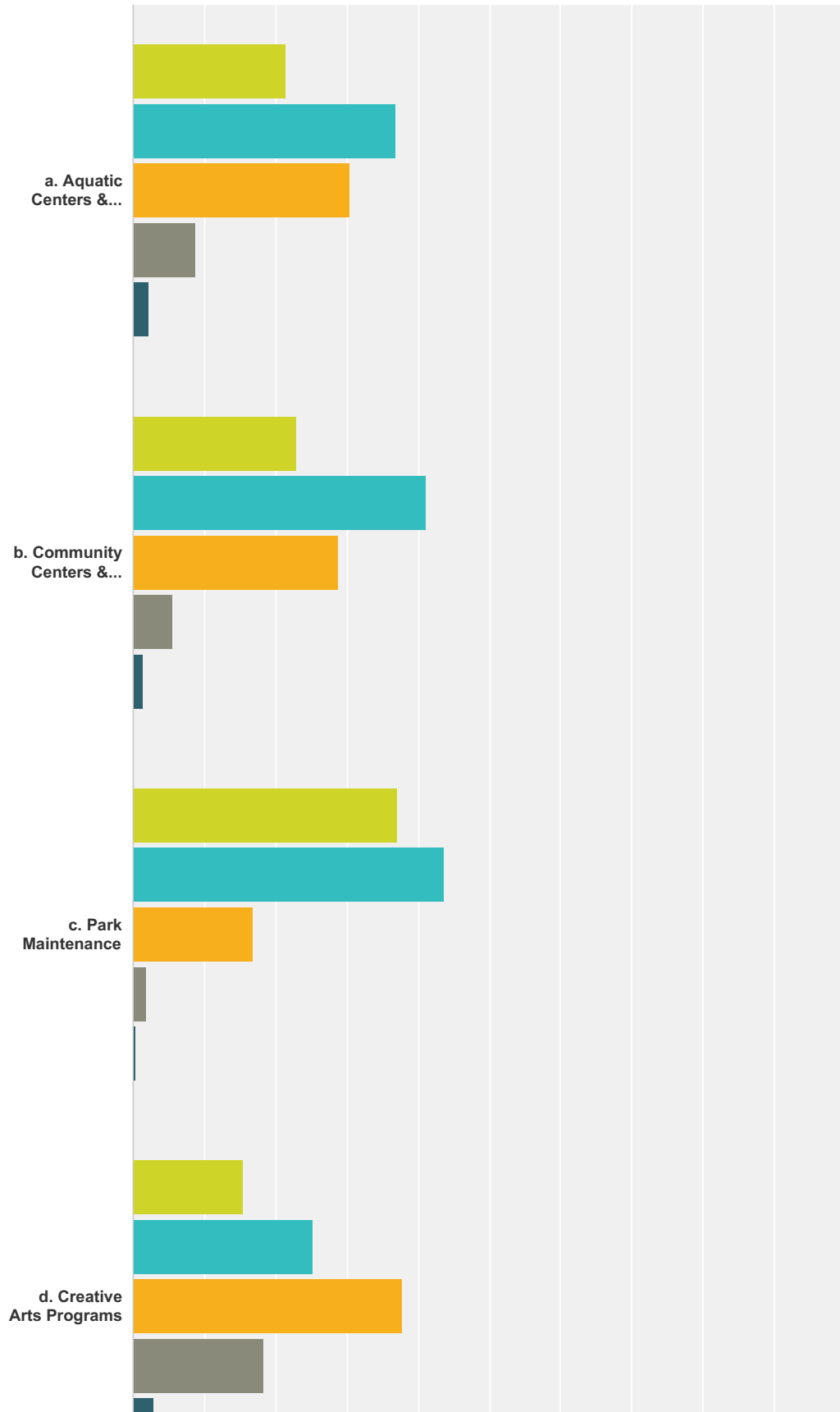
	Extremely Important	Very Important	Somewhat Important	Not Important	Don't know/No opinion	Total
a. Additional K-9	11.06% 143	17.01% 220	31.94% 413	26.22% 339	13.77% 178	1,293

City of Santa Rosa 2015-2016 Budget Outreach Survey-English

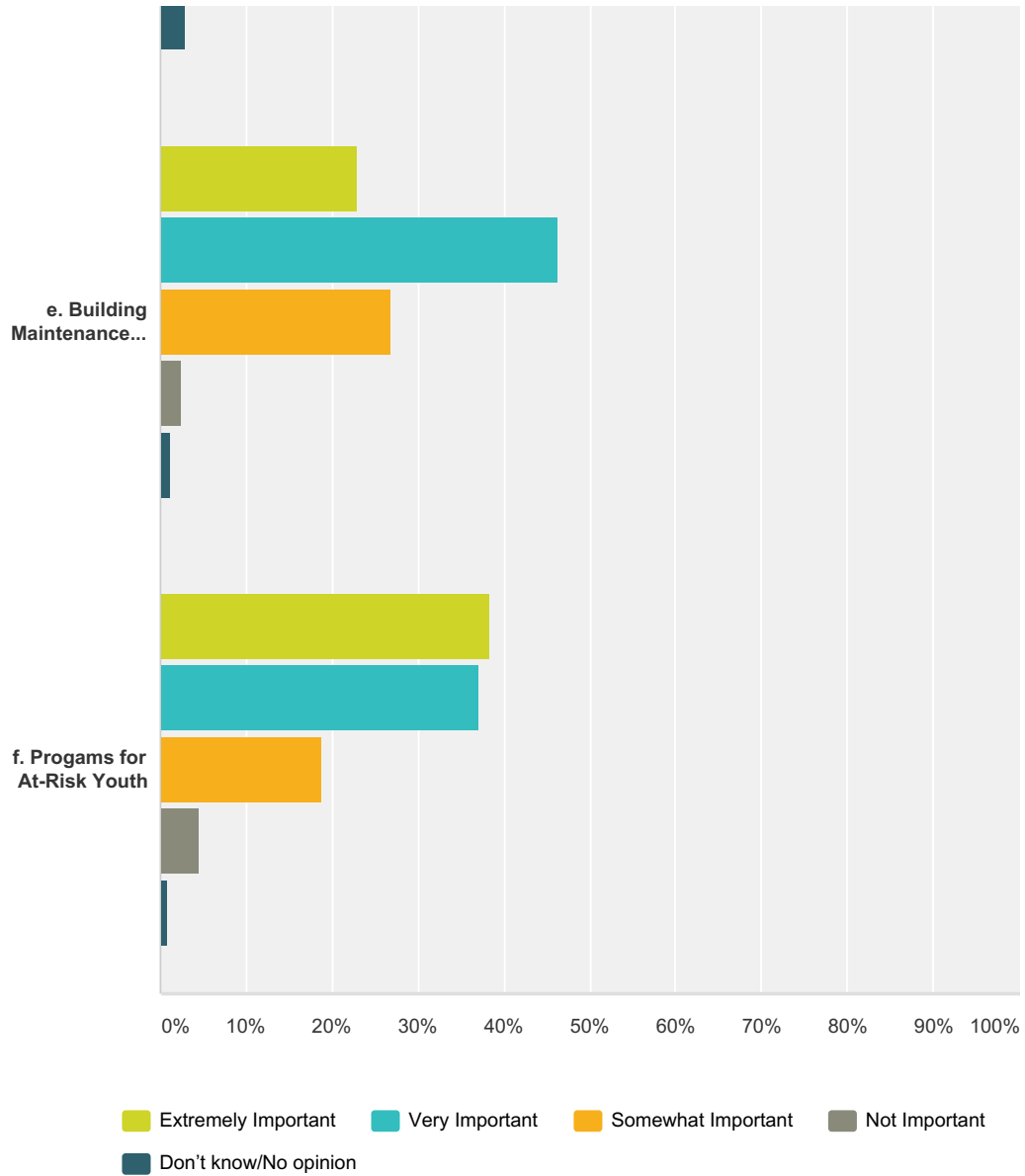
b. Body-Mounted Video Systems for Patrol Officers	32.65% 429	27.78% 365	23.14% 304	14.23% 187	2.21% 29	1,314
c. Expand Downtown Enforcement Team/Police Presence in Core Areas of City	24.18% 317	34.63% 454	25.78% 338	11.82% 155	3.59% 47	1,311
d. Fiduciary Elder Abuse Outreach/Physical Elder Abuse	15.60% 204	33.03% 432	37.84% 495	9.10% 119	4.43% 58	1,308
e. Mental Health Mobile Support Team Training	34.63% 455	32.34% 425	21.99% 289	7.76% 102	3.27% 43	1,314
f. Professional Standards Unit	16.47% 214	28.41% 369	26.94% 350	13.01% 169	15.17% 197	1,299
g. Sexual Assault Examinations	29.94% 391	41.50% 542	19.37% 253	4.52% 59	4.67% 61	1,306

Q5 Recreation and Parks Department

Answered: 1,317 Skipped: 31



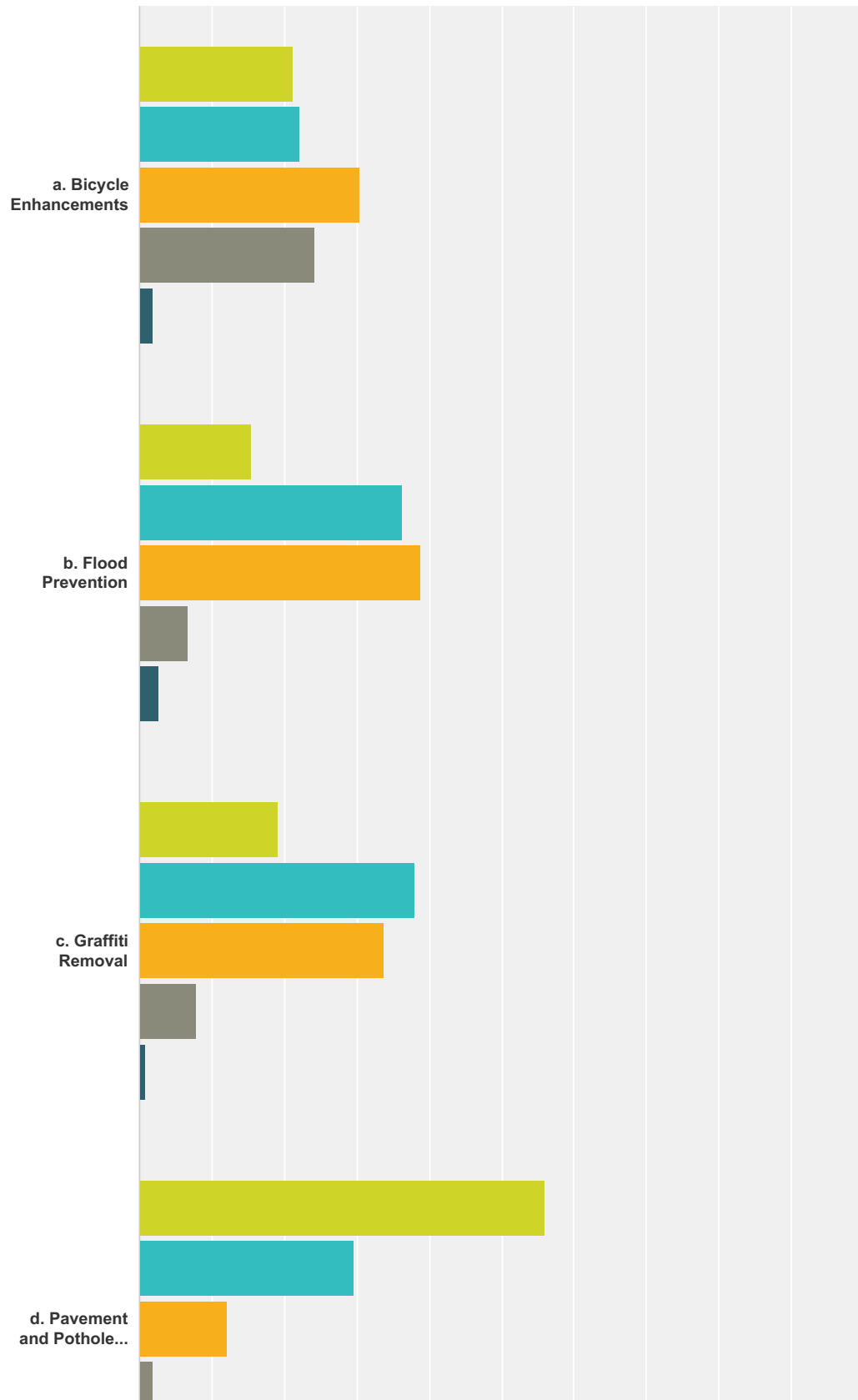
City of Santa Rosa 2015-2016 Budget Outreach Survey-English



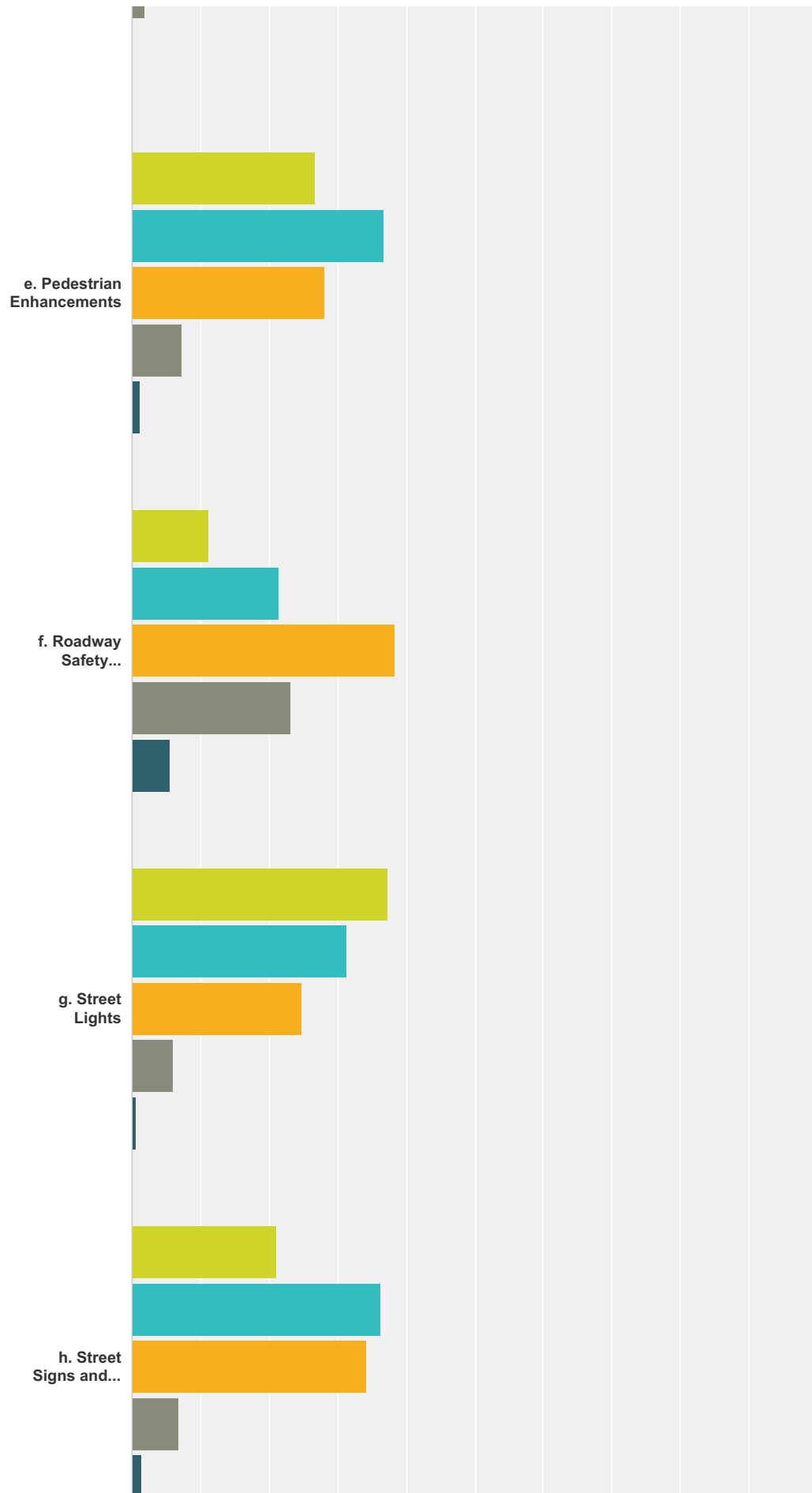
	Extremely Important	Very Important	Somewhat Important	Not Important	Don't know/No opinion	Total
a. Aquatic Centers & Programs	21.53% 279	36.88% 478	30.48% 395	8.72% 113	2.39% 31	1,296
b. Community Centers & Programs	22.90% 297	41.17% 534	28.91% 375	5.55% 72	1.46% 19	1,297
c. Park Maintenance	37.18% 486	43.69% 571	16.91% 221	1.84% 24	0.38% 5	1,307
d. Creative Arts Programs	15.46% 200	25.35% 328	37.87% 490	18.39% 238	2.94% 38	1,294
e. Building Maintenance (City-wide)	22.91% 296	46.36% 599	26.86% 347	2.55% 33	1.32% 17	1,292
f. Programs for At-Risk Youth	38.34% 498	37.26% 484	18.86% 245	4.62% 60	0.92% 12	1,299

Q6 Transportation and Public Works Department

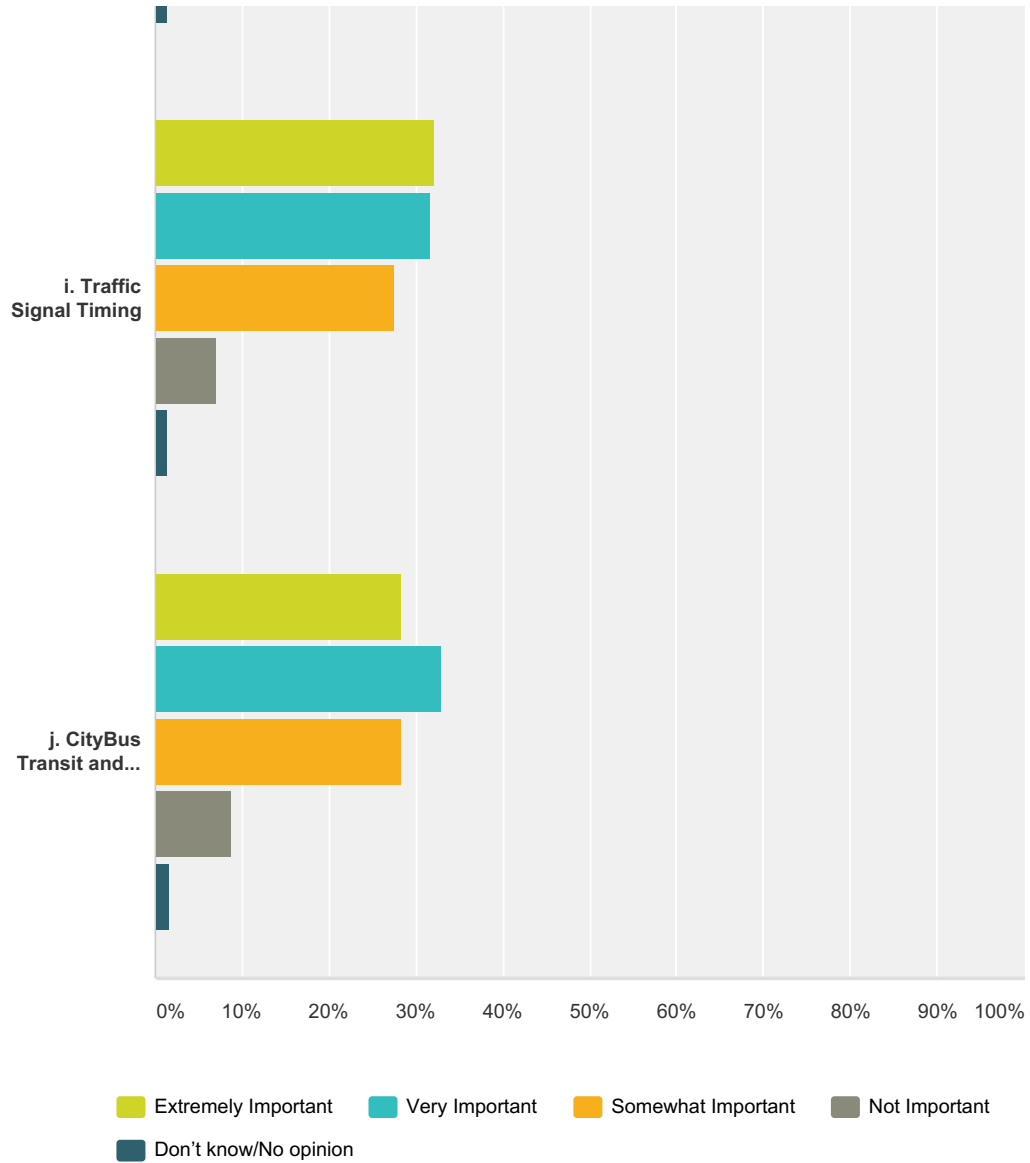
Answered: 1,337 Skipped: 11



City of Santa Rosa 2015-2016 Budget Outreach Survey-English



City of Santa Rosa 2015-2016 Budget Outreach Survey-English



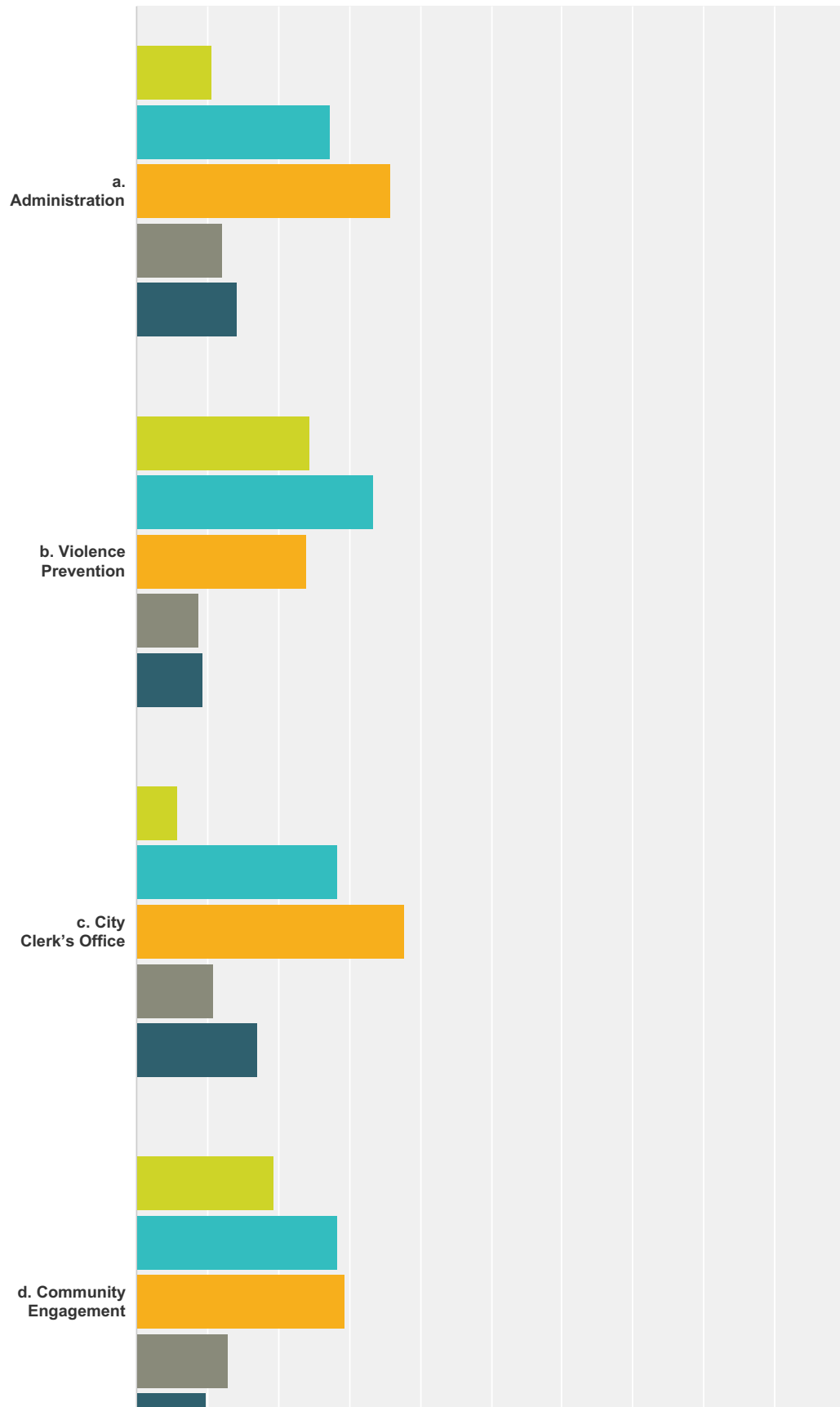
	Extremely Important	Very Important	Somewhat Important	Not Important	Don't know/No opinion	Total
a. Bicycle Enhancements	21.36% 279	22.13% 289	30.40% 397	24.20% 316	1.91% 25	1,306
b. Flood Prevention	15.54% 203	36.29% 474	38.82% 507	6.66% 87	2.68% 35	1,306
c. Graffiti Removal	19.24% 252	38.09% 499	33.89% 444	8.02% 105	0.76% 10	1,310
d. Pavement and Pothole Maintenance	55.95% 738	29.72% 392	12.21% 161	1.97% 26	0.15% 2	1,319
e. Pedestrian Enhancements	26.65% 348	36.68% 479	28.10% 367	7.35% 96	1.23% 16	1,306
f. Roadway Safety Education Campaign	11.18% 144	21.43% 276	38.51% 496	23.21% 299	5.67% 73	1,288
g. Street Lights	37.31% 488	31.27% 409	24.85% 325	5.96% 78	0.61% 8	1,308

City of Santa Rosa 2015-2016 Budget Outreach Survey-English

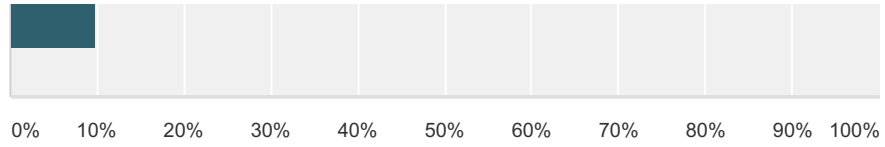
h. Street Signs and Roadway Striping	21.05% 273	36.31% 471	34.23% 444	6.86% 89	1.54% 20	1,297
i. Traffic Signal Timing	32.08% 417	31.69% 412	27.62% 359	7.15% 93	1.46% 19	1,300
j. CityBus Transit and Paratransit Services	28.37% 370	33.05% 431	28.30% 369	8.67% 113	1.61% 21	1,304

Q7 City Manager's Office

Answered: 1,302 Skipped: 46



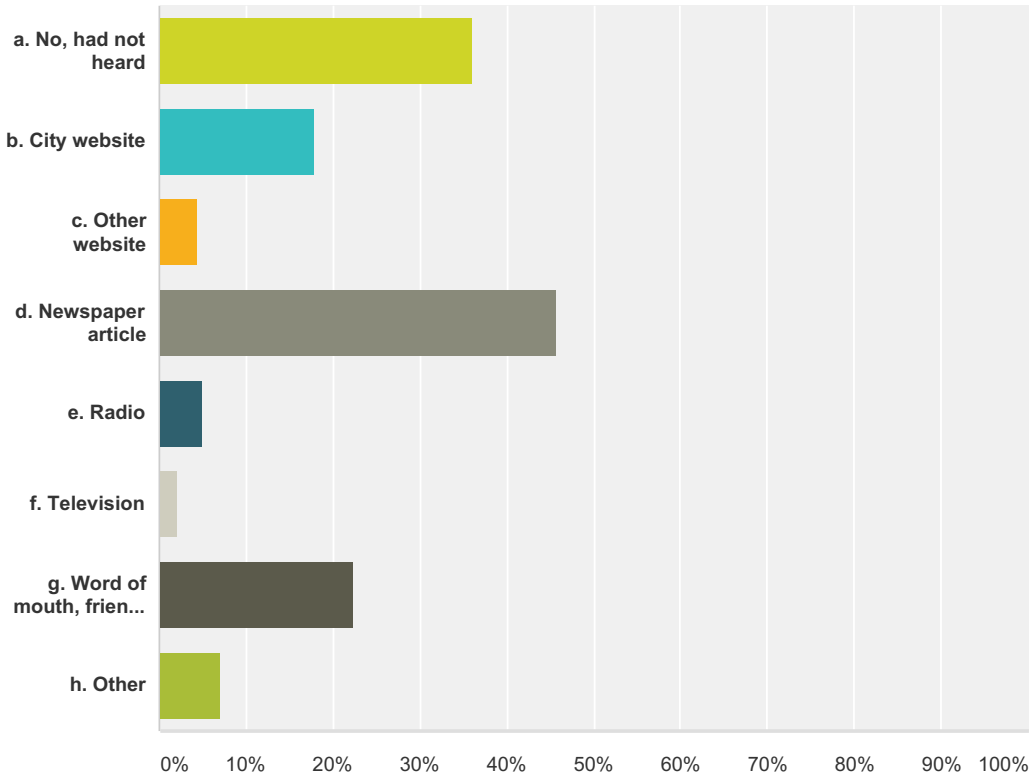
City of Santa Rosa 2015-2016 Budget Outreach Survey-English



	Extremely Important	Very Important	Somewhat Important	Not Important	Don't know/No opinion	Total
a. Administration	10.67% 137	27.26% 350	35.83% 460	12.07% 155	14.17% 182	1,284
b. Violence Prevention	24.38% 316	33.49% 434	24.07% 312	8.72% 113	9.34% 121	1,296
c. City Clerk's Office	5.93% 76	28.34% 363	37.86% 485	10.77% 138	17.10% 219	1,281
d. Community Engagement	19.31% 248	28.43% 365	29.36% 377	13.01% 167	9.89% 127	1,284

Q8 Before taking the survey, have you seen or heard any information on the City budget? If yes, please indicate where you saw or heard the information. Please check all that apply.

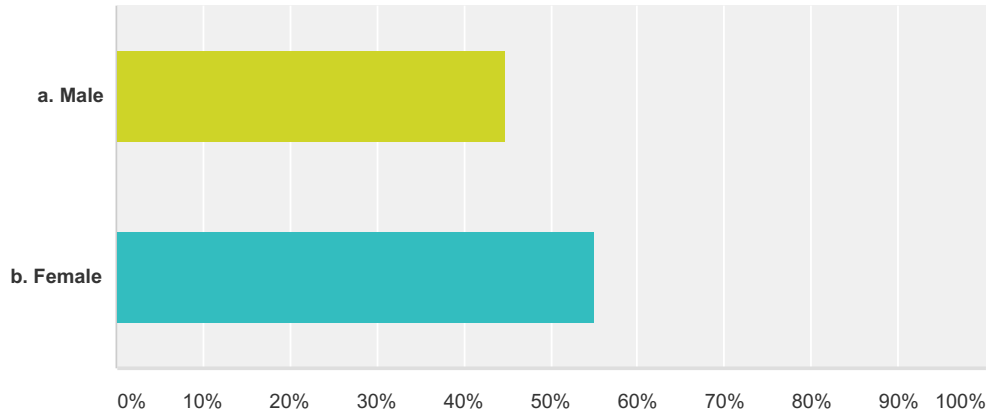
Answered: 1,318 Skipped: 30



Answer Choices	Responses
a. No, had not heard	36.12% 476
b. City website	18.06% 238
c. Other website	4.32% 57
d. Newspaper article	45.68% 602
e. Radio	5.08% 67
f. Television	2.05% 27
g. Word of mouth, friends or family	22.38% 295
h. Other	7.06% 93
Total Respondents: 1,318	

Q9 What is your gender?

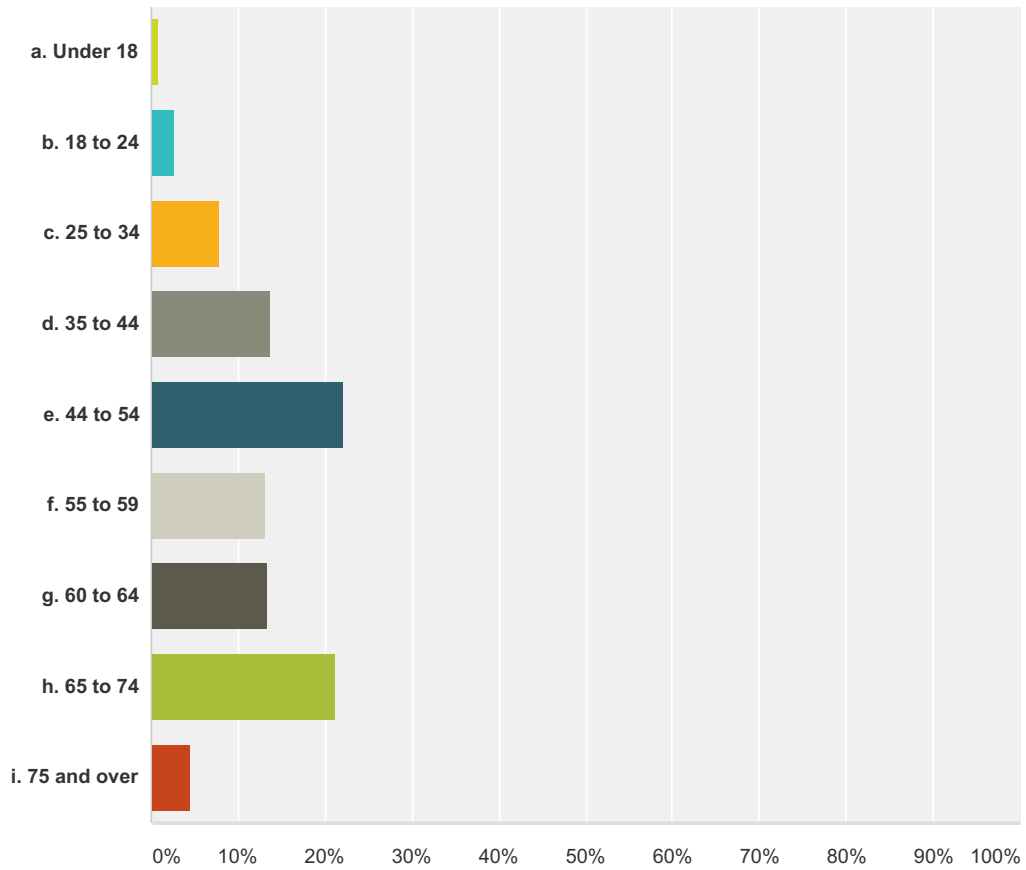
Answered: 1,305 Skipped: 43



Answer Choices	Responses
a. Male	44.98% 587
b. Female	55.02% 718
Total	1,305

Q10 Which of the following categories includes your age?

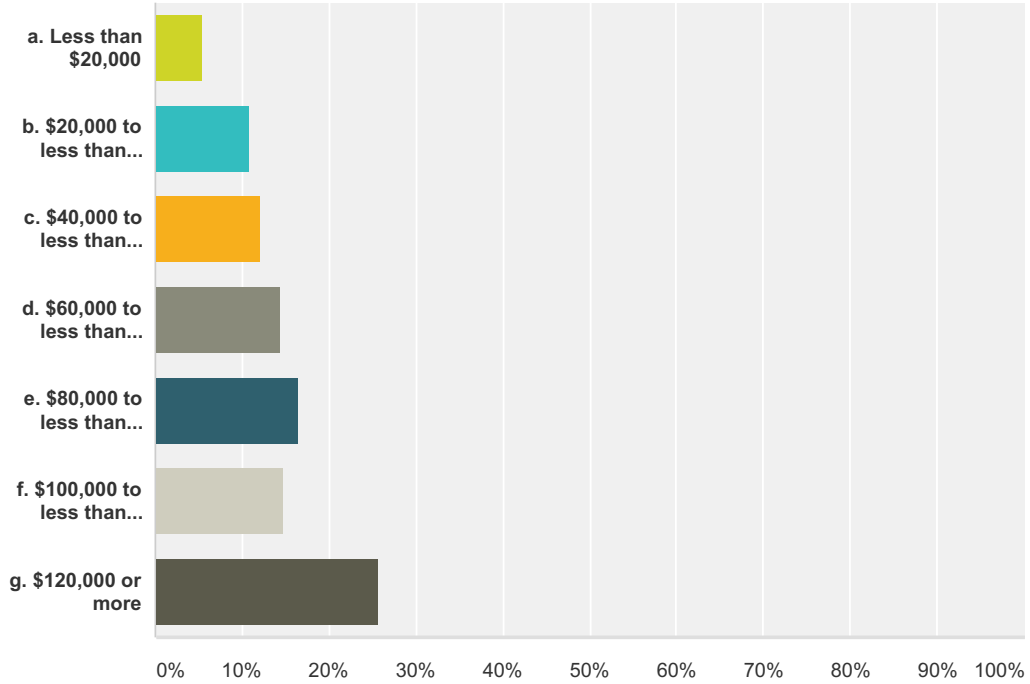
Answered: 1,316 Skipped: 32



Answer Choices	Responses
a. Under 18	0.91% 12
b. 18 to 24	2.74% 36
c. 25 to 34	7.98% 105
d. 35 to 44	13.75% 181
e. 44 to 54	22.19% 292
f. 55 to 59	13.07% 172
g. 60 to 64	13.45% 177
h. 65 to 74	21.28% 280
i. 75 and over	4.64% 61
Total	1,316

Q11 Which of the following categories includes your total household incomes before taxes in 2014?

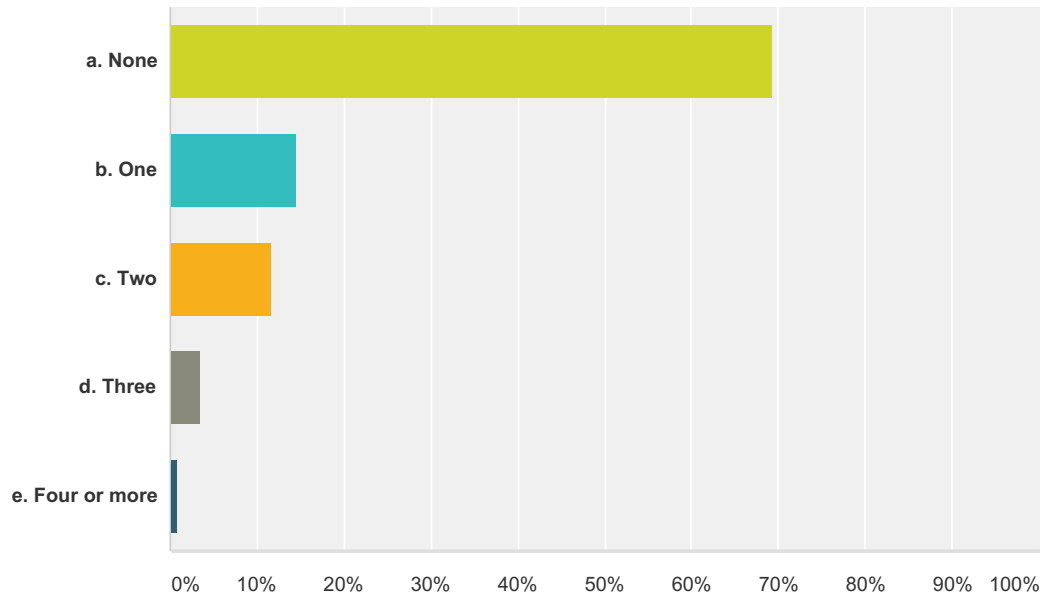
Answered: 1,219 Skipped: 129



Answer Choices	Responses	
a. Less than \$20,000	5.50%	67
b. \$20,000 to less than \$40,000	10.83%	132
c. \$40,000 to less than \$60,000	12.14%	148
d. \$60,000 to less than \$80,000	14.44%	176
e. \$80,000 to less than \$100,000	16.57%	202
f. \$100,000 to less than \$120,000	14.77%	180
g. \$120,000 or more	25.76%	314
Total		1,219

Q12 How many children age 18 or under live in your household?

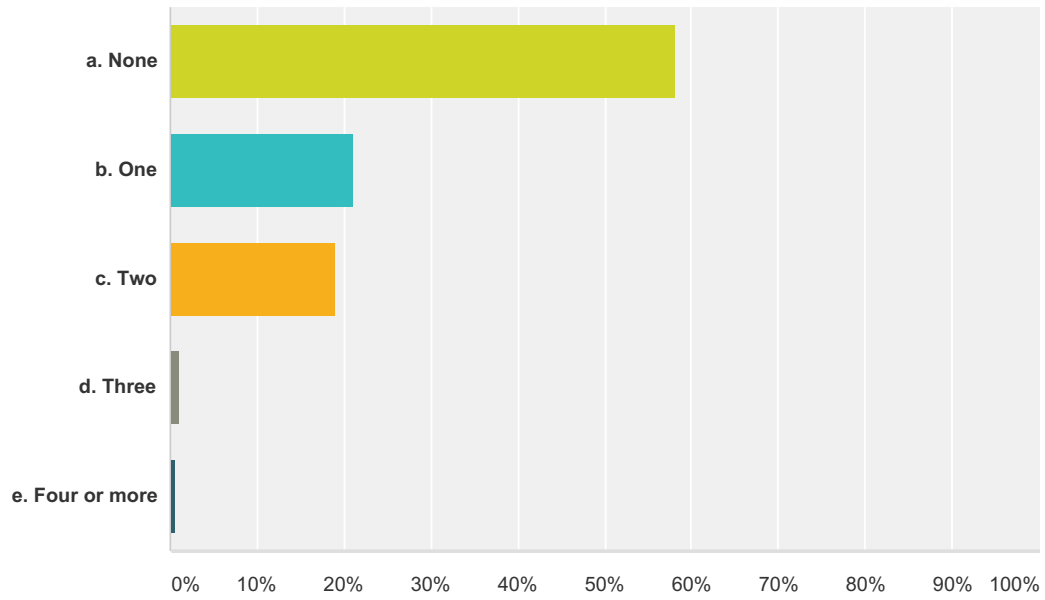
Answered: 1,295 Skipped: 53



Answer Choices	Responses
a. None	69.27% 897
b. One	14.52% 188
c. Two	11.66% 151
d. Three	3.63% 47
e. Four or more	0.93% 12
Total	1,295

Q13 Including yourself, how many adults age 65 or older live in your household?

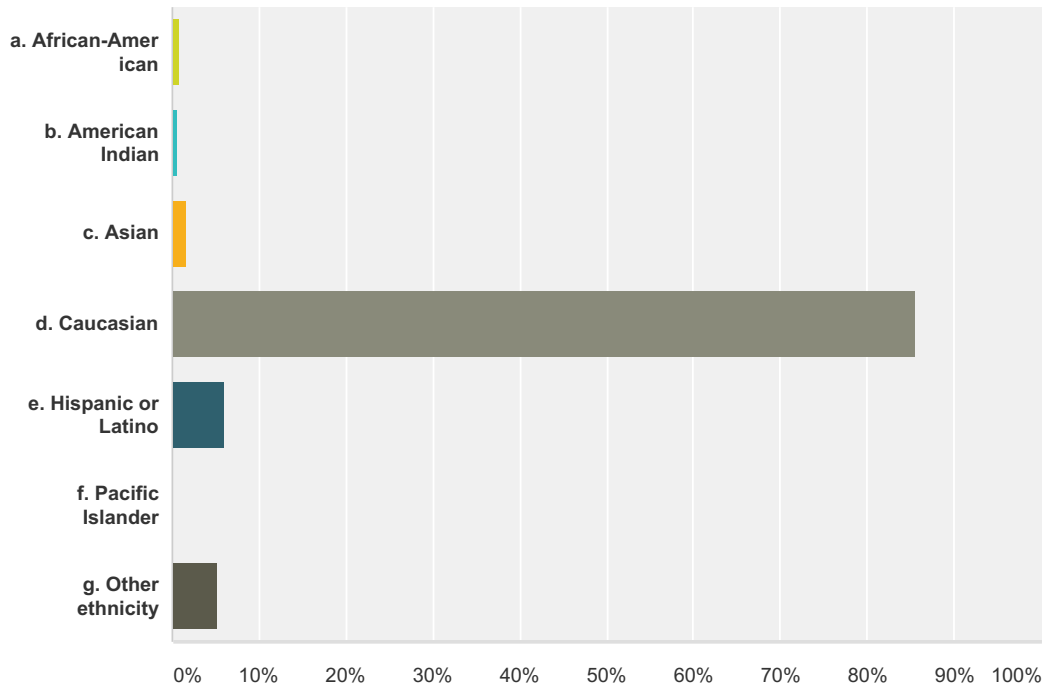
Answered: 1,293 Skipped: 55



Answer Choices	Responses
a. None	58.24% 753
b. One	21.04% 272
c. Two	19.03% 246
d. Three	1.08% 14
e. Four or more	0.62% 8
Total	1,293

Q14 What ethnic group do you consider yourself as a part of?

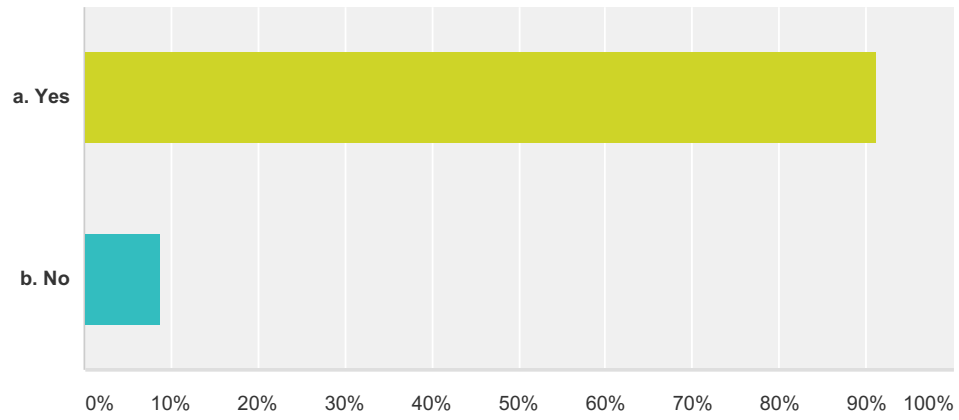
Answered: 1,251 Skipped: 97



Answer Choices	Responses
a. African-American	0.88% 11
b. American Indian	0.56% 7
c. Asian	1.68% 21
d. Caucasian	85.53% 1,070
e. Hispanic or Latino	6.08% 76
f. Pacific Islander	0.16% 2
g. Other ethnicity	5.12% 64
Total	1,251

Q15 Are you a resident of the City of Santa Rosa?

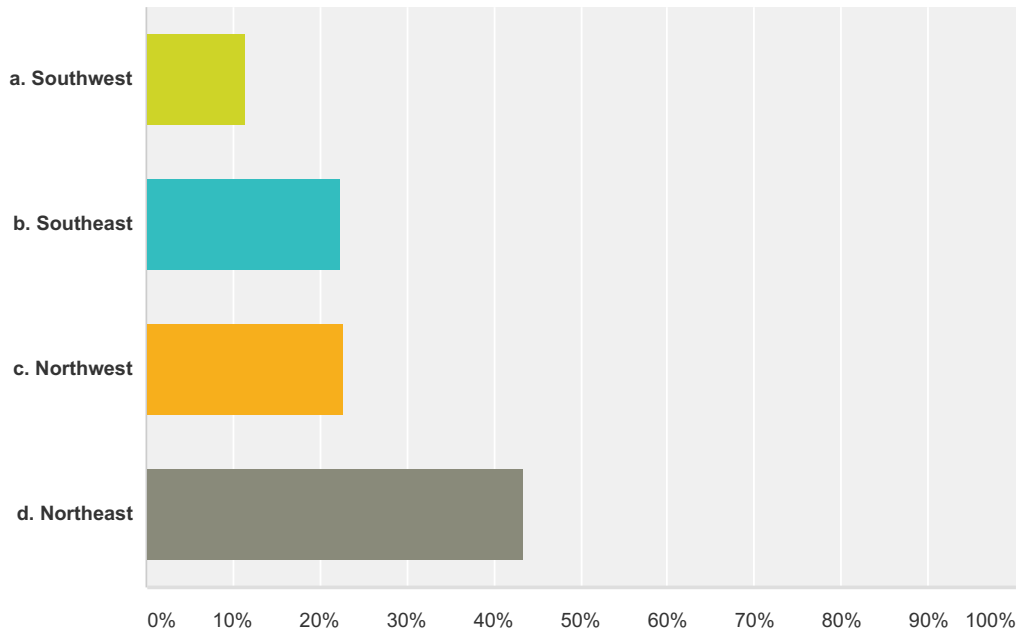
Answered: 1,322 Skipped: 26



Answer Choices	Responses
a. Yes	91.23% 1,206
b. No	8.77% 116
Total	1,322

Q16 What area of the City of Santa Rosa do you reside?

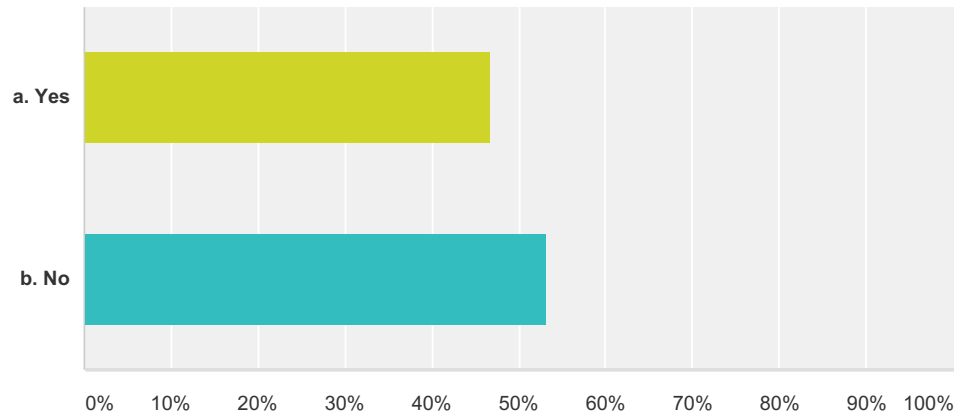
Answered: 1,193 Skipped: 155



Answer Choices	Responses
a. Southwest	11.48% 137
b. Southeast	22.30% 266
c. Northwest	22.72% 271
d. Northeast	43.50% 519
Total	1,193

Q17 Are you a business owner or member of a community organization?

Answered: 1,304 Skipped: 44



Answer Choices	Responses
a. Yes	46.70% 609
b. No	53.30% 695
Total	1,304